



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
March 16, 2011, issue

Next meeting:

Noon Wednesday, March 23, 2011,
at The Fortune Garden Restaurant

Deere V.P. looks into company's future

John Deere is one of the most important employers in the Quad Cities, and **David**



Everitt – Deere's President, Agriculture and Turf Division – North America, Asia, Australia, and Sub-Saharan and South Africa, and Global

Tractor and Turf Products – will talk about its future as our speaker at the March 23 meeting.

David is responsible for the customer-focused sales and marketing regions of U.S. and Canada, Australia and New Zealand, Asia (including China, India, and Southeast Asia), and Africa (including Sub-Saharan and South Africa). The products for which he is responsible consist of all tractors and turf and utility products. He also has enterprise-wide responsibility for

information technology and the Intelligent Solutions Group.

Since joining the company in 1975 as an engineer, he has held a variety of management positions in the areas of industrial engineering, production engineering, mechanical services and sales throughout the company.

David serves as a director of the Scott County Family YMCA. A native of Concordia, Kan., he is a 1975 graduate of Kansas State University.

For more information on Deere & Company, visit www.deere.com.

Last meeting:

Wednesday, March 16, 2010

Advice on picking a financial adviser

John Spitzer is a clinical professor of finance in the Tippie College of Business, University of Iowa. He teaches wealth management and managerial finance in the MBA program and co-directs the Iowa Center for Wealth Management at the university. And he shared his insights into financial advice as our speaker at the March 16 meeting.



The best financial advice, he said, comes from a knowledgeable source who is unbiased, has no conflicts of interest – and has the best interests of the client in

mind. Such a financial adviser would advise clients based on their needs, not just recommend purchase of the financial products he sells.

To protect yourself when dealing with a financial adviser, John said, educate yourself in the fundamental principles of wealth management and know that adviser thoroughly. Ask: how is he/she paid? Does he operate from a fiduciary or suitability standard? (Fiduciary sí, suitability no, John advised.) Is he trained and experienced in finance – not just sales of financial instruments? And, does that financial adviser know you – your specific financial circumstances, your attitude toward risk, etc.?

For more information on the Iowa Center for Wealth Management, whose mission is to provide unbiased advice, see www.biz.uiowa.edu/wmc/.

The meeting opened...

... with **President Jeff Hassel** leading recitation of “The 4-Way Test” and singing of the day’s patriotic song, “America The Beautiful.” After Moments of Reflection – during which we learned that **Bernie Vogel** is slowly recovering at home – the singing resumed under



the direction of **Carter LeBeau** with guest pianist **Wilma Nichole** and a visit to the Emerald Isle to honor St. Paddy’s Day: “When Irish Eyes Are Smiling” and “Galway Bay.”

Secretary Chuck introduced: Visiting Rotarian:

Daniel Marvin, Macomb Centennial Morning Club: College Administrator – who is transferring into BRC

Guests:

Bill Daley – who’s about to become a new member

Valerie Burch with Donna Freese

Announcements...

→ **BRC Social Hour.** The next Social Hour will be *next* Monday, March 21, at Caddy’s. **President Jeff** said **Connie Mangler**, membership chair extraordinaire, will stay until the last sip.



Greeter Connie Mangler welcomed Dave Falk.

→ **Remodeling update.** New lighting fixtures have been installed – nobody can hide at a back table now – and painting volunteers can sign up next week.

→ **LobsterFest.** “Reverend” **Scott Naumann** visited briefly... and then some subdued, almost quiet guy who looked like Scott took his place to summarize the sponsor situation – three at the \$1,000 level, many in for \$500 – “but we still need a Presenting Sponsor plus at the \$2,500 level,” he said. He promised an updated list next week.



→ **Murder... for polio.** “Rev.” **Scott’s** cousin – a double-wide-dwelling crime fighter – grabbed the microphone... actually, he didn’t need it... to invite one and all to solve a “Murder in the Double Wide” – with proceeds to benefit BRC’s commitment to Polio Plus – beginning at 6 p.m. Saturday, April 16, at The Fountains, 3752 Thunder Ridge Road (just east of Devil’s Glen Road). “Dress in your finest trailer duds ‘n’ come on out,” Scott drawled. Tickets to the mystery and gourmet dinner are \$35 – contact Scott at 355-6100 or scottn@midlandcom.com.

→ **BRC on Facebook.** **Chelsea Powers** announced that BRC now has a page on Facebook, where members can find the latest information. Check it out: <http://www.facebook.com/pages/Bettendorf-Rotary-Club/86874546875>.

→ **Red Cross classes.** **Ann Kappeler** invited all interested to the Red Cross’s Gabrielle Giffords Save-A-Life event, a one-hour class on first aid, with sessions

starting at 10 and 11 a.m. and 1 p.m. Saturday, March 19. For more info: (309) 743-2166 or www.qcredcross.org.

→ **Membership.** **President Jeff** praised **Connie Mangler** and all of the Membership Committee members for their good work in recruiting new members – “This is the first time in three weeks we haven’t inducted two new members,” he commented.

The news...

Fred Anderson reported all the news that fit in a couple minutes:

About 800 workers have been evacuated from the damaged nuclear complex in Fukushima, Japan.... France’s foreign minister says several Arab countries have pledged to take part in possible military action in Libya.... One of the biggest and oldest lobsters ever caught in Britain has been saved from the pot to live out the rest of its life in an aquarium. The massive crustacean – almost 3 ft. long and weighing more than 9 lbs. – so far has resisted attempts to teach it to say “LobsterFest.”



Sergeant at Arms... **President Jeff** collected \$118 for our foundations plus birthday checks from **Rich James, Ralph Heninger, Diane**

Ricketts-McCool and Chelsea Powers

for our Scholarship fund. Besides birthdays, members found these reasons to give **Ryan \$\$**:

Doyle McCully – the longest “shaggy dog” type story yet, involving a cast of thousands including **President Jeff**, a lady named Turnipseed and fried chicken... **Rich James** – also happy about UNI’s winning basketball teams... **Diane Ricketts-McCool** – also happy to be a brand-new grandma (a little girl with the appropriate-for-the-date name of Riley Katherine)... **Jen DeBuhr** – announced she’d “broken out the open-toed shoes”.... **Ken Vandersnick** – happy the Bulls lead their division.

Missing today:

K. Adams, L. Adams, Arche -2, Atnip-4, Blaske, Bowe-2, Brown-7, Cameron, Chambers-4, H. Coin, Coley-6, Daugherty, DeDoncker, Deuth, Dobesh-9, Duda, Eikenberry-2, Ellstrom-16, Felsing-2, Foster, Freemire, Gudgel, Glass, Heinrich-9, Hinton-4, Kennedy, Kraft, Legare-5, Lofgren, Lokenvitz-4, Loweth, Limberg, McWilliams, L. Miller-9, Mitvalsky, Pelecky-2, Ploehn, Ross-3, Sarver, Schillig-2, Schuler, Scranton-2, Sorensen-2, Spelhaug-2, Schutte-2, Vogel-3, Volbrecht, Willsher, Worley-4

Make-ups:

Duncan Cameron @ Naples, Fla.
Carter LeBeau @ Manhattan, Mont.
At today’s committee meetings: Tony Calabrese, Jeff Lanum, **Ann Kappeler**, Bob Lundin, Rick St. Laurent, Ralph Heninger, Steve Habenicht, Diane Ricketts-McCool, Glenn Kass, Tom Ahlstrand, Rick James, Jen DeBuhr, Rick Hartsock, Tim Lane, Bob Gabrilson, Gary Hintermeister, Chelsea Powers

News Staff...

Editor, reporter: Fred Anderson...
Correspondent: Chuck Mooney...
Photographer: Carter LeBeau...
Webmeister: Ralph Heninger...
Website host: Harry Coin

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline – Christ the King Catholic Church
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City
Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Fortune Garden Restaurant
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
Thursday, 7 a.m.: IA Quad Cities – The Lodge, Bettendorf
Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
Friday, noon: North Scott – Steeplegate Inn, Davenport



Bettendorf Rotary resources

The history of Bettendorf Rotary, and more:
<http://www.bettendorfrotary.com/local.htm>

Bettendorf Rotary’s current officers:
<http://www.bettendorfrotary.com/current.htm>