



**THE
BETTENDORF
ROTARY
CLUB NEWS**
Bettendorf, Iowa, Rotary Club
Oct. 23, 2013, issue

Next meeting:
Wednesday, Oct. 30, 2013, at the
Fortune Garden Restaurant



**Scott Y branches out,
reveals new plans**

As Gold's Gym, 4885 Utica Ridge Road, Davenport, is being converted into a new branch of the Scott County Family Y – it closes Oct. 31 and is slated to reopen on Nov. 8 as a Y – CEO **Brad Martell** will be the featured speaker at the Oct. 30 meeting.

In addition to the new branch location, Brad's presentation will cover the Y's strategic plan and income-based pricing, according to our own **Tony Calabrese**, president and chief operating officer.

The Gold's facility includes a smoothie bar, a women's-only studio, group exercise rooms, a yoga/pilates room, cardio balcony and a cardio cinema for watching a movie while working out.

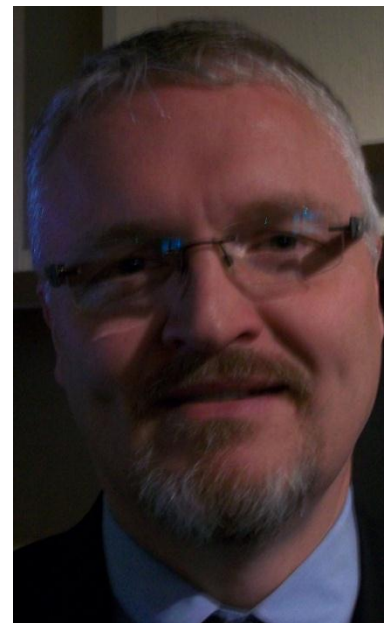
Last meeting:
Wednesday, Oct. 23, 2013

**Demand grows;
Alcoa expands**

Alcoa's current year-old \$300 million expansion of its Davenport Works is being driven by the automotive industry's demand for aluminum, which will help it meet higher gas-mileage standards, explained **Rob Woodall**, director of manufacturing, at our Oct. 23 meeting.

At the same time government standards are calling for higher mileage,

Rob said, auto makers are adding more weight in the form of more computers and better safety features. To keep weight down, and achieve better mileage, "aluminum is the answer," he said.



The expansion project is taking place in three phases, to be completed by 2017, Rob said. As it increases Alcoa's capacity to produce aluminum, it also will house a state-of-the-art heat-treatment line and a patented process that Alcoa has developed to improve adhesive bonding for vehicle assemblies. "Your

cars are going to be glued together in the future,” he added.

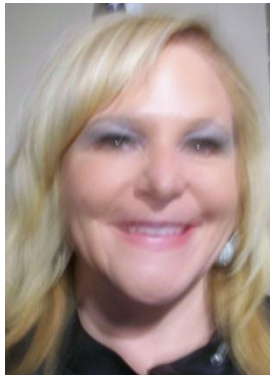
The plant expansion will add 150 new jobs and retain about 200 existing jobs in the QC. “The use of aluminum by car makers is going to nearly double in the next 10 years,” Rob noted, “and this is a strategic investment to capture that growth.” The Davenport Works also supplies aluminum to the aircraft and beverage-can industries.

As he described the aluminum-making process, Rob explained that the metal is the only material that can be recycled back into itself – as cans or auto bodies, for example – in contrast with plastic, which is remade into products that are different from their original form.

In addition to producing aluminum to meet current demands, Rob said, Alcoa is developing new alloys for future uses.

Induction of new members...

S.K. Nanda inducted two new members:



→ **Jennifer Naeve**, vice president of marketing and public relations at Ascentra Credit Union. She and her husband are parents to a son, 11, and a daughter, 9. They

live in DeWitt, where Jennifer started a chapter of St. Baldrick’s Foundation, which raises funds for childhood cancer research by staging “shave your head” events.

→ **Ryan Bell**, owner of the Quad-City branch of Locals Love Us, which publishes an annual business directory in



which consumers vote their favorites in each category. (“It’s not a dating service,” he emphasized.) The Bells have three children, a kindergartener and 4- and 1-year-olds.

Before the inductions, S.K., in his role as Rotary Foundation chair, reminded us that Oct. 24 is World Polio Day. He noted that an Indian philanthropist had donated US\$1 million to the cause; for more, see: <https://www.rotary.org/en/indian-philanthropist-boosts-rotary%E2%80%99s-push-end-polio-new-us1-million-gift>).

Announcement...



→ **Thanksgiving baskets:** **Chris Glass** announced that signup sheets would be available for volunteers to deliver the Thanksgiving food baskets to 10 needy families in Bettendorf.

The meeting opened...

After calling the meeting to order, **President Chelsea Powers** led the recitation of The 4-Way Test and Moments of Reflection. **Tom Howard** (accompanied by **Scott Naumann**’s musical laptop) led the singing of the day’s patriotic song, “America the Beautiful.” After introductions, the

singing continued with “Sing, Rotarians” and “Shine on, Harvest Moon.”

With Secretary Johanna Smith still on maternity leave, Lee Semenow introduced: Visiting Rotarian:
Deni McCarter, Moline: health care

Total attendance was 46 members, 1 visiting Rotarian and our guest speaker

Jon Ryan
Happy \$\$...
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)



President Chelsea collected \$297 in Happy \$\$ - with notable amounts coming from: **Dick Schillig** – birthday and 42nd anniversary... **Glenn Kass** – welcome **Ryan Bell** to the club... **Harry Coin** – thanking his Dad for breakfast + congratulations to him for biking more than 100 miles this year... **Boomer Hill** – gave dictionaries to Morning Star 4th graders this morning... and one slipped him a note: “You’re the best”... **Rick Hartsock** – his granddaughter in Seattle is 8 months old... **Kevin Kraft** – bet **Dave Deuth** double the final point spread (up to \$20) that his Packers would beat Dave’s Vikings; Dave agreed, saying, “I’m used to paying” this year... **Penny McGimpsey** – thrilled that **Jennifer Naeve** has joined... **Tim Lane** – (mumbled something incomprehensible about the Cyclones)... **George Coin** - \$\$ for those 100 bike miles... **Dave Deuth** – “It’s a rebuilding year” + the wisdom of

one of his fortune cookies: “The situation is fluid but you cannot push the river.”

Other BRC news...



→ **Thanks from 4th graders:** It’s been just a week since members of BRC visited 4th-grade classrooms in every school in the city of Bettendorf – and the feedback has begun to flow in. **Jim Spelhaug** shared notes from some students, which were passed among tables during the meeting. And the kids in the classroom where **George Coin** handed out dictionaries sent along a class photo.

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline – Christ the King Catholic Church
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapid City
Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Fortune Garden Restaurant

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport

Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf

Thursday, noon: East Moline – Christ United Methodist Church

Thursday, noon: Milan – Pinnacle Country Club

Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260.

Oct. 30: Our own **Tony Calabrese** and new CEO of the YMCA

Nov. 6: **Mariannette Miller-Meeks**, director, Iowa Department of Public Health: Affordable Health Care and the status of public health

News staff...

Editor, reporter, photographer: Fred Anderson...

Correspondent: Johanna Smith...

Webmeister/Web-site host: Chris Glass



For more on Bettendorf Rotary Club:

<http://www.bettendorfrotary.com/>

For more about Rotary International:

<https://www.rotary.org/en>