



**THE  
BETTENDORF  
ROTARY  
CLUB NEWS**  
Bettendorf, Iowa, Rotary Club  
April 23, 2014, issue

***Next meeting:***

Wednesday, April 30, 2014, at the  
Fortune Garden Restaurant

**Get acquainted with  
Riverbend Signworks**

A member of BRC for only a few months, our own **Brad Morrison** and his Riverbend Signworks are making an



impact that can be seen all around the community. At the April 30 meeting, he'll "review what the term branding means, determine if it has any value, and then apply a bit of it to the business or organization that each member is involved with."

Riverbend Signworks, as its Web site says, is an independently owned custom sign manufacturing company. About it, Brad says, "We produce quality sign and graphic solutions, and are committed to providing personal attention and experience to help improve the success of (an) organization."

***Last meeting:***

Wednesday, April 23, 2014



**Radio veterans  
reminisce for us**

**Dan Deibert** and **Steve Ketelaar** are funny radio guys, who both started their careers in the QC and returned about two years ago to co-host a show on WOC Radio. They spent some time with BRC at the April 23 meeting in an open-ended conversation that touched on the markets where they've worked, some celebrities they (sometimes) enjoyed meeting and changes in radio broadcasting.

Both of these QC radio personalities' careers touched **Spike O'Dell**, who learned his craft here and went on to a career at Chicago's WGN Radio – Dan was photographed as a small child on Spike's lap some 30 years ago in the QC studio, while Steve met him shortly before he retired from WGN.

Before returning to WOC Radio, where they host a morning drive-time program (which is also heard on WMT-Radio, Cedar Rapids, thanks to a recent

technological change in broadcasting), they hosted shows in Chicago, St. Louis, Milwaukee, Miami, Dallas and Minneapolis. Both on-air and at station-sponsored concerts and events, Steve and Dan have met a number of celebrities – or celebrities-to-be:



→**Dan** met Garth Brooks twice, in 1989 when he appeared as the No. 2 act on a Clinton County Fair stage show Dan emceed – “I remember thinking, ‘This guy’s going

nowhere’,” Dan said with a wry grin – and years later when Brooks appeared at Carver-Hawkeye Arena.



→“Often, the bigger they are the easier they are to work with,” **Steve** said. After a “meet and greet” event where rocker Sting had posed for photos with a number of the station’s listeners, he,

Steve and Steve’s wife “just sat around for a while, totally casually,” chatting like old pals.

Other celebrities the pair have met or interviewed include President Obama, dog whisperer Cesar Milan and musical acts such as the Dixie Chicks.

In recent years, ownership of radio stations has been consolidated, with good and bad results, Steve and Dan commented. As the technology has changed, the music they have played has

gone from records to 8-track tapes to CDs to smaller digital devices. “I can put my whole program preparation on one thumb drive,” Steve said. And the audio archive at WGN, which includes reports of historic events since the early 20<sup>th</sup> century, used to occupy a room of floor-to-ceiling shelves, “but now is in a table-sized closet,” he said.

On the other hand, “consolidation means fewer people,” they observed – and one casualty often is the news department. “Local news is what we rip out of the newspaper,” Dan said. Only one radio station, Public Radio station WVIK, has an actual news department, they added.

### Announcements...

→**LobsterFest**: “Tickets are in hand,” announced **Penny McGimpsey** – at



\$75 each or \$520 for a table of 8. More than 120 tickets have been accounted for already – out of 300. Penny urged members to report seating preferences to her as soon as possible.

To order or reserve tickets, contact **Penny McGimpsey (333-2649 / [pmcgimpsey@gctimes.com](mailto:pmcgimpsey@gctimes.com))**, President **Chelsea Powers (468-4053 / [cpowers@holmesmurphy.com](mailto:cpowers@holmesmurphy.com))** or Secretary **Johanna Smith, ([Johanna M Smith@hotmail.com](mailto:Johanna_M_Smith@hotmail.com))**.

**President Chelsea** thanked **Todd Ashby** for coordinating the printing of the tickets.

She also welcomed new sponsors WOC, Rainbow International, Mel Foster, and

Senior Star. Sponsorships now top \$19,000. She added.

→SPONSORS, AS OF APRIL 23:

**Gold sponsors (\$2,500):** HyVee; OnMedia/Mediacom-John Pauly; *Quad-City Times*-Debbie McAllister, THE National Bank-**John DeDoncker**

**Silver sponsors (\$1,000):** Ascentra Credit Union-**Jennifer Naeve**; Bowe



Machine-**Simon Bowe**; Humana-Tifani Foster; Iowa-American Water-**Richard "Ozzie"**

**Oswald**; McGinnis-Chambers Funeral Home-**Dave Chambers**; Professional Touch Cleaning Services-**Diane Ricketts-McCool**; RJS & Associates-**Dick Schillig**; Weerts Funeral Home-**Dave Death**; Werner Restoration-**Brent Werner**; WOC Radio 1420-Dan Kennedy

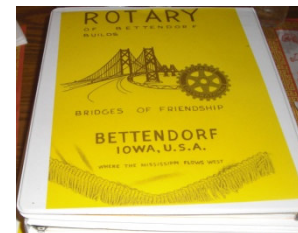
**Bronze sponsors (\$500):** Bush Construction-**Tom Bush**; Califf & Harper, Attorneys at Law-**Frank Mitvalsky**; Dimitri Wine and Spirits; Estes Construction-**Jeff Hill**; Gallagher, Millage & Gallagher, PLC-**Bob Gallagher**; **George Coin**; Holmes Murphy & Associates-Jeff Scarpinato; HomeInstead Senior Care-**Steve Habenicht**; Mel Foster-**Brad and Andrea Boeye**; Midwest Seafood-Jeff Melchert; Rainbow International-**Mike Lizak**; Results Marketing-**Todd Ashby**; Senior Star-**Andrea Martinez**; Steve's Mirror & Glass-**Jerry Felsing**; **Sharon & Brad Sarver**; Swiss Valley Farms-Lauren Van Speybroeck; Wells Fargo Advisors-**Rich James**

## The meeting opened...



**President Chelsea Powers** called the meeting to order and led the recitation of the 4-Way Test. **Tom Howard** – accompanied by **Scott Naumann's** multi-talented laptop – led the singing of the day's patriotic song, "This is My Country."

After Moments of Reflection – during which we learned that **Bob Ryken** is recovering from a cardiac procedure and pianist **Ruth Symmons** is undergoing medical tests – the singing continued: "Sing Out a Song of Rot'ry" and "I'm Looking Over a Four-Leaf Clover."



**Secretary Johanna Smith introduced:**

**Visiting Rotarians:**

**Guests:**

Dan Diebert, Clear Channel Radio (speaker)

Steve Ketelaar, Clear Channel Radio (speaker)

Andrew Erpelding, Quad City Bank & Trust (guest of **Tom Howard**)

Jessica Imm, UBS Financial (guest of **Kevin Kraft**)

In attendance were 54 Bettendorf Rotarians and 4 guests.



**Jon Ryan**  
**Happy \$\$...**  
 (Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

**President Chelsea** collected \$203 – especially from: **Michael Hurd** – glad “tax season” is over... **Decker Ploehn** – public meetings on the I-74 bridge project are coming up, and orange cones are going up on 18<sup>th</sup> Street and Utica Ridge Road... **John Sherrick** – another tax deadline will come up in October... **Carl Loweth** – going to Hawaii + 50th wedding anniversary... **Ryan Bell** – “My kindergartener was named her school’s artist of the month... **Dave Death** – “My baby girl turns 21 tomorrow.”

**Upcoming meetings...**

- ... Thanks to program chair **Scott Naumann**, [scottn@midlandcom.com](mailto:scottn@midlandcom.com), 445-4260:
- April 30:** Our own **Brad Morrison**, Riverbend Signworks: Branding
- May 7:** Daniel Sheridan, artistic director of Davenport Junior Theatre and performing arts supervisor for Davenport Parks and Recreation
- May 14:** Vera French Mental Health Center
- May 21:** Clair Peterson, director, John Deere Classic
- May 28:** Bob Fox, director, Mississippi Valley Fair
- June 4:** Mark Heinzman, Niabi Zoo
- June 11:** Nicole Kelly, Miss Iowa 2013, and the 2014 Miss Iowa contestants: special luncheon at The Fountains
- June 18:** LobsterFest roundup and recognition

**June 25:** Rusty Boruff, [www.the180zone.org](http://www.the180zone.org)  
**July 30:** Jodie Kavensky, Norma-Leah Ovarian Cancer Foundation  
**Aug. 27:** Dr. Dennis Marchiori, chancellor of Palmer College of Chiropractic



**Missing today...**

(Number in parentheses: total meetings missed since July 1, 2013):  
 Adams (34), Blaske (20), Bowe (38), Brown (40), Bush (36), Castro (11), Chambers (24), Coin, G. (18), Coin, H. (7), DeDoncker (22), Dobesh (18), Duda (30), Eikenberry (28), Ellstrom (41), Featherstone (18), Felsing (16), Gallagher, Jr. (12), Gause (19), Glass (15), Habenicht (22), Hassel (19), Hill (7), Hintermeister (23), Hinton (38), Hipple (26), Kappeler (35), Kass (7), Kellenberger (20), Kennedy (38), Larsen (20), Limberg (23), McWilliams (35), Mannix (22), Marvin (26), Miller, L. (23), Naeve (16), Nanda, Nelson (40), Oswald (25), Ross (13), Salm (31), Sarver (6), Schillig (5), Schutte (16), Sorenson (19), Vollbrecht (32), Werner (33), Wessel (12), Willsher (20), Worley (41), Zachary (16)



**Change your Rotary profile...**

To change anything in your member profile on [bettendorffrotary.com](http://bettendorffrotary.com) it’s easy:

Click **login** at the far right of the blue stripe at the top of your screen.

The first time you login, enter your email address in the **Email** box and the word “member” (without quotes) in the **Password** box.

Once logged in, click **Member Account** near the upper left side to get to your information profile. Now you can change anything you wish – including your password and photo.

When finished, click **Save** at the bottom of the page.



### **Make up at another QC club...**

Monday, noon: Davenport – The Outing Club  
Monday, noon: Moline –Trinity Lutheran Church, Moline  
Monday, 6 p.m.: QC Illinois – Arbor Village Club House, Moline  
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City  
Tuesday, noon: Rock Island – QC Botanical Center  
**Wednesday, noon: Bettendorf – Fortune Garden Restaurant**  
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport  
Thursday, 7 a.m.: Iowa Quad Cities – The Lodge, Bettendorf  
Thursday, noon: East Moline – Christ United Methodist Church  
Thursday, noon: Milan – Pinnacle Country Club  
Friday, noon: North Scott – Steeplegate Inn, Davenport

### **Officers, Board, 2013-14...**

President: **Chelsea Powers**,  
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Outgoing Secretary / Treasurer: **Chuck Mooney**, 388-3544

### **BRC News staff...**

**Editor, reporter, photographer:**  
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**Correspondent/Web-site host:**  
Johanna Smith...

### **For more on Bettendorf Rotary Club:**

<http://www.bettendorffrotary.com/>

### **For more about Rotary International:**

<https://www.rotary.org/en>