



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
July 20, 2016, issue

Next meeting:

Wednesday, July 27, 2016, at
Tanglewood Pavilion

MidAmerican executive offers energy-saving tips

The scheduled speaker for the July 27 meeting is **Isaiah Borel**, a senior energy advisor for MidAmerican Energy's Commercial Energy Solutions (CES) program. He leads and executes



MidAmerican Energy's building optimization program and is an advisor to large commercial customers in

the Quad Cities and Iowa City.

The CES program offers free energy assessments to business owners as well as expertise on rebates and programs to help businesses make energy efficiency upgrades.

Isaiah's presentation will include a mix of energy-saving information for both commercial and residential customers.

He has eight years' experience in the utility industry and holds three bachelor degrees in business from the University of Northern Iowa.

Last meeting:

Wednesday, July 20, 2016



JDC raised \$87M to help charities

It's 18 days until the John Deere Classic, one of 47 annual events on the Professional Golfers Association tour. And its director for the last 14 years, **Clair Peterson**, provided a wealth of information on the event at the July 20 meeting.

As a not-for-profit organization, Clair said, the JDC exists to raise money for Quad-City charities and, while doing that, promote volunteerism and tourism to the community.

The event raised \$87 million last year to benefit charities – and *all* of that money went to the charities, since John Deere pays the salaries of its employees who

are on loan to the Classic. Charity-supporting funds come from tournament revenues and donations from corporations and individuals. Bonus



money for charities comes from Birdies for Charity, in which

donors pledge to donate an amount for each birdie the pros make. To spur participation, donors can guess the total number of birdies and one will win a raffle for a two-year lease on a Lexus.

Prize money at this year's JDC will total \$4.8 million with 18% going to the winner, Clair said.

As it has in other recent years, last year the QC received the PGA's Most Engaged Community award for the level of its support of local charities – which, Clair said, equates to \$23 for each person in the QC. About 1,750 community volunteers worked on the event, a record, he added.

When the 156 professional golfers – plus caddies, tour officials, out-of-town fans, media and others – have finished their stay in the QC, Clair said they will have had a \$52 million impact on the local economy.



The 2016 John Deere Classic runs Aug. 8-14 at TPC Deere Run, a one-time shift to accommodate the return of golf to the Olympic Games. In

2017 and beyond, the John Deere Classic will return to its normal early-July dates.

Announcements...

→**John Deere Classic:** A few more volunteers are needed to fill out staffing for *our* Hole No. 1 at the JDC, Aug. 10-14. Non-Rotarian friends or family members are welcome to volunteer. Shirts for volunteer marshals are \$25 each, and hats are available for \$10-\$15 depending on the style chosen.

To volunteer, sign up on the JDC site: <https://events.trustevent.com/templates/index.cfm?fuseaction=templates.home&eid=2111>. Enter the code **BettendorfRotary** to ensure you're signed up for Hole No. 1. If you have questions, contact **Jeff Hassel** at hassel14@gmail.com.



→**Golf Outing:** **Tim Lane** announced that the BRC Golf Outing is scheduled for Wednesday, Sept. 7, at Palmer Hills Golf Course. Tee times are available 11 a.m.-1 p.m. and golf fees are \$50 for Rotarians, \$60 for non-Rotarians (two on-course drink tickets are included). The grilled steak (or salmon) dinner is free to members; guests dine for \$10 apiece. Hole sponsorships are available for \$100. Contact Tim (563.320.9161 / tim.lane@edwardjones.com) to sign up, individually or as a foursome, or to sponsor a hole. Golf committee members, besides Tim, are **Rick Bormann, Carol Foster, Richard "Ozzy" Oswald, Jonna Schuler** and **Larry Thein**.

How Bettendorf Rotarians are serving humanity...

John Germ, the 2016-17 president of Rotary International, adopted the motto “Rotary Serving Humanity” during his presidential year. Inspired by this, last week’s issue of *Bettendorf Rotary Club News* reported on how one member is serving humanity beyond BRC.

You are invited to share a brief story of your service, whether you serve on a charity board... deliver Meals on Wheels... help in a classroom.... Email info on your service to the editor of *BRCN* – fred.anderson.1144@gmail.com – and it’ll appear in a future issue.



Jon Ryan
Happy \$\$...
(Named in honor of the late Bettendorf Rotarian, punster, jokester and all-around good guy)

President Jonna Schuler collected \$258 with happiness sharing from: **Dick**



Schillig – 47 days to Run with Carl – and just two weeks left to get the early-registration rate...

Jerry Felsing – going fishing in Wisconsin... **Dick Paplinski** – 52nd anniversary (with

“all happy” years)... **Frank Mitvalsky** – 44th birthday + happy canoe trip in Wisconsin... **Keith Worner** – expecting to be a new father by Christmas... **Larry Thein** – see him for raffle tickets for a new shotgun, just in time for pheasant hunting in Scott County... **Jenny**

Garlach – with husband, driving cattle in Wyoming... **Will Doland** – back from a week-long family vacation at N.C. Outer Banks... **Tim Lane** – spent last week in Florida with daughter.

The meeting opened...

President Jonna Schuler rang the bell, called the meeting to order and led the recitation of The 4-Way Test. **Tom Howard** and pianist **Gail Baldwin** led the singing of “America the Beautiful.” Jonna led the Pledge of Allegiance to the Flag and presided over the Moment of Silence.

After introductions, Tom and Gail led two more songs: “The Rotary Bell” and “The Happy Wanderer.”

Secretary Johanna Smith introduced...

Visiting Rotarian

Duncan Cameron, Naples, Fla., Rotary **Guests**

Gail Baldwin, pianist

Bethany Butson, Purdue University (**Howard** guest)

Jerry Higgs, Mediacom (**Morrison** guest)

Clair Peterson, John Deere Classic (speaker)

Daniel Clayton, JDC (speaker)

49 Bettendorf Rotarians attended and were joined by 1 visiting Rotarian and 5 guests.

Missing today...

Bennett, Boeye, Bush, Carroll, Chambers, Coin, H., DeDoncker, Dobesh, Duda, Eikenberry, Elledge, Falk, Featherstone, Fopma, Franks, Gallagher, Sr., Gallagher, Jr., Hager, Hassel, Hill, Hurd, Hutcheson, James, Kappeler, Kellenberger, Kraft, Kraus, Larsen, Lokenvitz, Mannix, Martinez, Mickle, Naeve, Nelson, Pacha, Ploehn, Powers, Ricketts-McCool, Ross, Sarver, Saul, Schmit, Schneden, Schwab, Scranton, Slavens, Spelhaug, Stone, Stopulos, Webster, Wells, and Werner



And at the end...

... of the meeting, **Jerry Felsing** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

Make-ups...

Richard "Ozzy" Oswald, **Davenport Rotary Golf Social Committee**: Lane, Oswald, Bormann, Schuler, Foster and Their



Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline –Trinity Lutheran Church, Moline
Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7th Street & John Deere Road, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Tanglewood Pavilion
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport
Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings...

... Thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

July 27: Isaiah Borel, senior energy advisor, MidAmerican Energy’s Commercial Energy Solutions (CES) program



BRC News staff...

Editor, reporter, photographer: Fred Anderson

Correspondent, Website host: Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorfrotrary.com/>



For more on Rotary International:

<https://www.rotary.org/>

