



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Jan. 4, 2017, issue

Next meeting:

Wednesday, Jan. 11, 2017, at Tanglewood Pavilion

Learn more about integrative medicine

Mandala Integrative Medicine takes a different approach to healthcare. The clinic at 2206 E. 52nd St., Suite 1, in Davenport describes it this way:

“It’s known by several different terms, but mean basically the same thing – integrative medicine, functional medicine, alternative medicine, holistic medicine, and preventive medicine. It addresses the whole person, the root cause of a disease or symptoms.”



Dr. Sayded Shah is the medical doctor and co-founder of Mandala Integrative Medicine. He will elaborate on his clinic’s approach to healthcare as the scheduled speaker at our Jan. 11 meeting. You can read more at mimqc.com.

Last meeting:

Wednesday, Jan. 4, 2017



Tourism impact on QC economy

Jessica Waytenick, the director of public relations and marketing at the QC Convention and Visitors Bureau, shared a number of facts about the impact of tourism on the Quad-City economy as she spoke at the Jan. 4 meeting.

She also invited us to “Be a Tourist in (Y)our Own Backyard” during the Jan. 13-16 weekend – the annual mid-winter boost to the local economy that’s been going on since 2002.

“The CVB works to bring visitors to the QC for events – and they leave their money with us,” Jessica said, defining the marketing role of her organization.

That organization consolidated convention bureaus of individual cities more than a quarter century ago in order to increase effectiveness of efforts to draw customers to QC hotels, motels,

restaurants, attractions and other businesses. In 2015 tourism was responsible for 7,860 QC jobs, and visitors spent \$837 million in the community, she said. the hotel-motel tax visitors pay at QC lodging goes 25% to help fund the CVB and 75% to the individual cities' general income funds, she explained. Visitors come primarily from the upper Midwest.

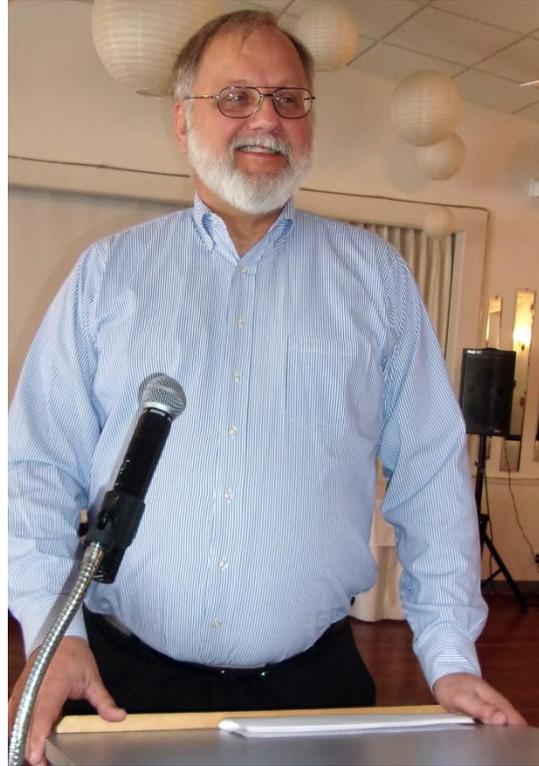
Jessica summarized the history of “Be a Tourist in Your Own Backyard”:
Beginning the winter after the 911 attacks, to stimulate the local economy at a slow time, the event encouraged hotels to promote special pricing and incentives for one night of the Martin Luther King Jr. weekend, she said. Since then, it has evolved into a three-day event, involving all elements of the hospitality industry – lodging, restaurants and bars, attractions and some other types of businesses. More than 50 participants offer coupons this year – check at #qcbeatourist or the CVB Website, www.visitquadcities.com.

Looking ahead, more than \$15.5 million worth of events have already been booked for 2017, Jessica reported. About two-thirds are sports events, she said, including a bowling tournament that runs weekends February-May, the Iowa Senior Games, a professional disk golf tourney, USSA Girls Softball championships and the Missouri Valley Women's Basketball tournament.

Meeting before last: Wednesday, Dec. 21, 2016

Sports columnist Doxsie offers comments...

Former *Quad-City Times* sports editor **Don Doxsie**, now a columnist at the



paper, shared some opinions and game predictions at the Dec. 21 meeting:

- Thought the Iowa basketball team “did the right thing” not to shake hands with their opponent the night before because of “things that happened at the end” of the game
- 40 collegiate teams are in bowl games – that’s “too many games” – only 48 eligible teams are *not* in bowls
- 10 Big Ten and 10 SEC teams are in bowls – and “the Big 10 will have its hands full”
- Iowa’s Outback Bowl game against Florida should be “one of the more competitive... Iowa has a good chance of winning...”
- 17 teams with 6-6 records are playing
- With all of that, “it’s hard to go to the town (where a bowl game is played) and say, ‘You can’t have a bowl here’ – but the NCAA should try”
- About the senior players who will sit out their teams’ bowl games to prevent

being injured and jeopardize their NFL career, he commented, “I don’t think (they’re) right... they show no loyalty to their team or university”

→Purdue is likely to top the Big 10 in basketball this year

Presentations...



→**Thanks to Gail Baldwin:** Song leader **Tom Howard** presented BRC’s favorite piano accompanist a token of appreciation for her excellent mealtime and songfest performances whenever she’s available.

→**Thanks to Juli and Donna:** Urged by **Decker Ploehn**, members at the Dec. 21 meeting shared our thanks for the excellent care and tasty lunches provided by our hostesses each week

Announcements...

→**Red Badge Meeting:** Newer members – who have a red tag on their member badges – will learn more about both Bettendorf Rotary and Rotary International at 6 p.m. Tuesday, Jan. 10, at Jersey Grill.

→**Our own legislative newsletter:** **Gary Mohr**, noting he’ll miss meetings until May, when the Iowa Legislature is scheduled to adjourn, offered to add BRC

members to his weekly e-newsletter from Des Moines. A sign-up was passed around the meeting.

→**It’s your birthday month – bring a guest:** **President Jonna Schuler** noted that a perfect way for all members with January birthdays to celebrate would be to invite a prospective member to a meeting.

→**Dates to remember:**

→**Charitable grant awards** will be presented to 13 QC charities, at the meeting of Wednesday, Jan. 25, at Tanglewood Pavilion

→**BRC’s annual Post-Holiday Social**, is slated for Wednesday, Feb. 22 – more info soon...



Happy \$\$...

President Jonna Schuler collected \$348 with some extra \$\$ from: **Glenn Dugan** – Northwestern University fans are happy with the outcome of their bowl – one of the three Big 10 “Ws”... **Bob Gallagher Sr.** – \$100 (“rounded way up”) for his birthday... **Greg Blaske** – 3 December birthdays: his, son’s and daughter’s...

Will Doland – happy but *very busy* Christmas gift-giving season is over...

Ann Kappeler – not so unhappy with the day’s cold temperature because she’ll soon be heading for some time in the Florida sun... **Penny McGimpsey** – after being absent a lot recently, happy to be back... **Bill Daley** – referring to Iowa’s bowl game: “I enjoyed a good game... of solitaire on the plane coming back”

And this from the Dec. 21 meeting

(with apologies for possible errors due to cold scribbled notes): **Julie Meyer** – 22nd anniversary + all the kids home for holidays... **Jennifer Garlach** – 29th anniversary... **Steve Piart** – headed for vacation soon after the whole family came home for Christmas... **Ken Vandersnick** – thanks to PVHS singers for their Christmas serenade the previous week... **Brad Morrison** – promoting “Let’s [W]rap – all you need to know about vehicle graphics,” 11 a.m.-1 p.m. Thursday, Jan. 12, 979 40th Ave., Bettendorf; riverbendsignworks.com to sign up... **Jim Slavens** – one grandson’s Northwest Missouri State football team won national championship + another grandson’s shoulder surgery went well... **Dick Paplinski** – “Go Buckeyes!” in the football championships... **Decker Ploehn** – body camera showed the officer-involved incident at the Home Depot was a “good shoot” and he’s thankful for “47 good police officers.”

Thoughts about legacy...

(Thanks to Jim Slavens)

Everyone leaves a legacy!



What will be your Rotary legacy? Did you belong to Rotary for many years? Did you volunteer often? Did you give money or stock or real estate to the Rotary Foundation? Did you make these gifts while you were alive? Did you bequeath \$10,000 or more at your death?

What will be your Rotary legacy? Did you belong to Rotary for many years? Did you volunteer often? Did you give money or stock or real estate to the Rotary Foundation? Did you make these gifts while you

What does Rotary mean to your life? In my particular case, a GSE (Group Study Exchange) to India played a huge part in strengthening my marriage (ask me the story).

How has Rotary affected your life? If you give \$10,000 to Rotary how many lives in the world could you affect? What is the meaning and purpose of our lives? In my case it is to leave the world a little better than when I arrived.

If you would like to explore your possible legacy to Rotary please contact [Jim Slavens](#) or [Carl Loweth](#) of our club.

The (Jan. 4) meeting opened...

The bell tolled (actually, it was happier than that – more of a crisp “bong-g-g”), and **President Jonna** called the meeting to order. She led the recitation of the 4-Way Test. **Tom Howard**, accompanied by pianist **Gail Baldwin**, led the singing of “God Bless



America.” President Jonna led the Pledge of Allegiance. During the Moment of Silence we asked for healing for **Dave Deuth** in his cancer fight, and we learned of the death of the mother of former BRC member Ralph Heninger Jr.

After introductions, the songfest continued with “Rotary Ideal” (to the tune of that New Year’s favorite “Auld Lang Syne”); “My Bonnie Lies Over the Ocean,” ((the cardio-exercise version with members standing or sitting with each “B” word); and the monthly wish for “Happy Birthday, Dear Rotarians.” The January birthdays are: 13, Jerry Higgs; 14, Mark Ross; 16, Tony Calabrese; 25, Dave Deuth, Keith Worner

Secretary Johanna Smith introduced (Jan. 4)...

Guests

Emily Lane, daughter and guest of **Tim Lane**
Jessica Waytenick, QC CVB, speaker
Tricia Gross, Audiology Consultants, guest of **Johanna Smith**
Gail Baldwin, pianist
George Coin, grandson and guest of **George Coin**

In all, 53 Bettendorf Rotarians attended and were joined by 5 guests.



And at the end...

... of the meeting, **Greg Blaske** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

Missing today...

Ashby, Boeye, DeDoncker, Dobesh, Eikenberry, Elledge, Featherstone, Fopma, Franks, Habenicht, Hager, Hassel, Hill, Hurd, Hutcheson, James, Kellenberger, Kraft, Larsen, Lawrence, Lokenvitz, Marbach, Mickle, Mitvalsky, Morrison, Naeve, Nelson, Oswald, Paplinski, Pieart, Ploehn, Powell, Powers, Raso, Ricketts-McCool, Ross, Sarver, Saul, Schmit, Schneden, Scranton, Shea, Thein, Thompson, Tombergs, Webster, Wells, Werner and Worner

Meeting make-ups...

Harry Coin, Iowa Quad Cities

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline –Trinity Lutheran Church, Moline
Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7th Street & John Deere Road, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City

Tuesday, noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Tanglewood Pavilion

Wednesday, 5 p.m.: Mini Meet – Lunardi's Restaurant, Davenport
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport
Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
Friday, noon: North Scott – Steeplegate Inn, Davenport

Resignations...

Alexei Bibik: Relocation, Dec. 31, 2016
Pat Stopulos: Business Obligations, Dec. 31, 2016

Upcoming meetings... and more



... Meeting programs thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:

Tuesday, Jan. 10, 2017: Red Badge Meeting, at 6 p.m. at Jersey Ridge Grill
Jan. 11: Dr. Sayded Shah, medical doctor,

Mandala Integrative Medicine

Jan. 18: Zenaida Landeros, Greater Quad Cities Hispanic Chamber of Commerce

Jan. 25: Charitable grant awards to 13 QC charities; come early

BRC News staff...

Editor, reporter, photographer: Fred Anderson
Correspondent, Website host: Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>