



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Aug. 30, 2017, issue

Next meeting:
Wednesday, Sept. 6, 2017,
At Tanglewood Pavilion



District 6000 Gov. Mike Ruby and wife Jo Anne will meet with us again

District 6000 Gov. Mike Ruby and his wife Jo Anne came to one of our meetings a few months ago. At the Sept. 6 meeting they will return to get better acquainted – and to reveal the district’s plans and aspirations for his term. We received a preview at Wednesday’s meeting, when Dennis Peterson of North Scott Rotary announced the district’s participation in World Bicycle Relief (see below).

Last meeting:
Wednesday, Aug. 30, 2017



President Tim Lane and Dennis Peterson of North Scott Rotary with WBR bike (read on)

Assembly lists club’s ’17 goals

President Tim Lane opened this year’s Club Assembly with his assessment of the Rotary Club of Bettendorf’s place in the world. It went something like this:

Rotary is the No. 1 service club in the world. District 6000 is one of the very best districts in the world. Bettendorf is probably the best club in District 6000. Therefore, Bettendorf is “the best damn

Rotary club on the planet,” he modestly acknowledged.



After introducing members of the 2017-18 Board, Tim said a series of one-on-one interviews with members revealed that Bettendorf Rotarians think of ourselves as people we enjoy being with as we work together to make a positive difference in the community – and we want more opportunities to do the same. In summary, he said, “We’re doing many things very well, and we’re only limited by time and money.”

A quick look at demographics showed how Bettendorf Rotary contrasts membership trends at the international and district levels – and is expanding the time and money available to serve our communities, at every level.

RI – with 1.2 million members in just under 35,700 clubs – and District 6000 – with 3,800 members in 65 clubs – both suffer about 10% yearly attrition in membership. Bettendorf has about 10% turnover each year, but maintains its membership at about 102, on average.

Meanwhile, BRC gives back 100% of its fundraising efforts to the community as grants, scholarships and ongoing programs – more than \$100,000 planned for 2017-18. And we have fun raising funds, serving (or both at once) at meetings, at the annual LobsterFest (which netted \$70,000 in '17, Golf

Outing, Holiday Party, Symphony Pops (more than 120 Bettendorf Rotarians attended) and John Deere Classic.

Every year, we also:

- Give a personal dictionary to each 4th grade pupil in the city of Bettendorf
- Give \$1,000 scholarships to graduates of Bettendorf (2), Pleasant Valley (2), Rivermont (1) schools, Scott Community College (1) and \$1,000 towards the Carl Schillig Memorial Scholarship fund
- Support the Bettendorf Public Library Foundation with \$1,500 yearly
- Send four public high school students each year to the Iowa RYLA (Rotary Youth Leadership Academy)
- Gave grants to 12 non-profit QC organizations – and likely will increase that with in 2017 since LobsterFest was so successful
- Thanksgiving and Christmas food baskets (plus Christmas gifts for kids) to families in need
- \$500 each year to District 6000 ongoing projects to aid cleft palate and club foot patients
- \$2,000 each year to Rotary International PolioPlus and international clean-water and sanitation projects
- And each year we identify at least one one-day-and-done hands-on “Betten-Do” project to help beautify our city



This year, Tim said, “My job is not to screw it up” – but to maintain the club’s

momentum of service to communities from the QC to internationally, adding this year support for the District 6000 World Bicycle Relief project.

Along the way, Tim broke down the club's revenue sources:

- LobsterFest and Happy \$\$ raise the most revenue and “pay for all of our programming and grants”
- The endowment fund generated \$4,800 yearly toward scholarships
- Quarterly dues from members cover all club operations (meals, dues to district and Rotary International, club secretary, Website hosting, and other cost-of-doing-business expenses)
- A “rainy day” fund of \$50,000 is being built, to be used in case of emergency

Because Rotary International has slated a 3-year series of dues increases, BRC dues will rise in 2018 from \$190 per quarter to \$200, Tim added.



In conclusion, he listed this year's other goals – in addition to existing grants, scholarships and ongoing programs:

- More social events that many members can enjoy together
- Partner with all QC Rotary clubs to build the Miracle Field for young players with challenges in Davenport – and then a second Illinois-QC field
- Welcome Bettendorf Rotary's Rotary Exchange student, Alessandro Lomaestro
- Reach out to QC youth to teach them more about the value of philanthropy
- Sustain the existing scholarship programs and expand them as available funds permit

Quoting Past RI President John Germ, Tim said, “We'll make a difference in our community,” adding “We'll find a way to get each member more involved.”

Announcements...

→ **BRC...** Phil Dunbridge announced, “The Camping World store in Davenport is collecting new and ‘gently used’ clothing, and shipping them to aid hurricane victims in Texas. Rotarians can drop items off at the store – or at Rivermont Collegiate before next Friday, Sept. 8.” All items collected there will be taken to Camping World that morning.



→ **Annual Golf Outing: Carol Foster** said it's just 14 days until this annual event (**Sept. 13**) at Palmer Hills. She urged members to sign up to play golf, sponsor a hole or eat dinner (and bring a guest).

To sign up or with questions, contact **Rick Bormann (563.210.4437 / rick.v.bormann@mchsi.com)** or **President Tim (563.320.9161 / timlane7@gmail.com)**.



→ **World Bicycle Relief: Dennis Peterson**, North Scott Rotarian, introduced the World Bicycle Relief program, which District 6000 **Gov. Mike Ruby** is taking on as a district-wide effort to recommend to Rotary

International. WBR provides bicycles to people who live where bikes are a primary mode of transportation. Those sturdy bikes help recipients overcome distance as a barrier to education, health care, commerce and employment.

President Tim said Gov. Mike has set the goal of participation in the program by all 65 clubs in District 6000. We'll learn more at next week's meeting.

BRC Happy \$\$...

President Tim Lane collected \$400 – with special amounts coming from: **Tom Mielnik** – 44th anniversary... **Jim Spelhaug** – while passing out “Less Than Five” window clings, he repeated the urgency of that campaign to reduce student absenteeism rates in the QC ...



visiting Rotarian **Dimy Doresca** – on his first visit since he moved to Iowa City, he again thanked BRC for its role in the Haiti water project and reported he had visited that village to see its impact... **Kevin Kraft** – 31st anniversary... **Bill Daley** – daughter's birthday... **Larry O'Brien** – 25th anniversary... **Jarod Powell** – the remodeling project in his building is done + happy U of Iowa football starts this weekend... **Frank Mitvalsky** – been absent recently, so need to buy some make-ups... **Jennifer Garlach** – “Iowa's playing my *alma mater*, the University of Wyoming, on Saturday”... **Craig Windmiller** – something about a homeowners association pork feed (it sounded delicious)... visiting Rotarian **Dennis Peterson** – North Scott Rotarians worked – about \$40,000-worth – to complete buildings at Miracle Field, the

ballpark for kids with challenges; landscaping and installation of rubberized playing surface yet to come... **Penny McGimpsey** – August birthday...

Decker Ploehn – “no city barricades left on Middle Road.”

The meeting opened...



President Tim Lane called the meeting to order and led the recitation of the 4-Way Test. Song leader **Tom Howard**, accompanied by **Scott Naumann**'s laptop, led the singing of “America the

Beautiful.” Tom noted that we have an opening for a piano accompanist – if you know someone who would be interested, please contact Tom (**563-332-6236 / tomhoward1@aol.com**).

Tim returned to lead the Pledge of Allegiance and Moments of Silence, during which we remembered **Ann Kappeler**, whose visitation was today; victims of Hurricane Harvey and flooding in its wake, and our troops.

After introductions by **Secretary Johanna Smith**, Tom returned to lead the singing of “The 4-Way Test” and “Let There Be Peace on Earth.”

Secretary Johanna Smith introduced...

Visiting Rotarians

Dennis Peterson, North Scott Rotary
Gary Loss, assistant governor, District 6000
Dimy Doresca, Iowa City Noon Rotary
Tom Torrey, Rock Island Rotary

Guests

Lisa Brown, CASI (**Decker Ploehn** guest)
Lynn Cochrane, EICC (**Ploehn** guest)

In all, 54 Bettendorf Rotarians attended and were joined by 2 guests and 4 visiting Rotarians.



And at the end...

... of the meeting, **Bill Daley** won the “Happy to Have a Make-up” in the drawing from among all those members who shared their happiness in this week’s *BRC Happy \$\$*.

Missing today...

Ashby, Bennett, Boeye, Coin, H., DeDoncker, Dobesh, Doland, Downing, Eikenberry, Featherstone, Gross, Habenicht, Hassel, Hill, Higgs, Hurd, Hutcheson, Kappeler, Kraus, Larsen, Lawrence, Lokenvitz, Mannix, Martinez, Mickle, Mohr, Naeve, Nelson, Powers, Ricketts-McCool, Ross, Sarver, Saul, Schillig, Schmit, Schneden, Schwab, Scranton, Shea, Sherrick, Thein, Tombergs, Wells, Werner and Worner.

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline –Trinity Lutheran Church, Moline
Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7th Street & John Deere Road, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport
Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings... and more

Meeting programs thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:



Sept. 6: District Gov. Mike Ruby and wife Jo Anne visit

Sept. 13: No regular meeting: Golf Outing/steak fry at Palmer Hills Golf Club

Sept. 20: Black Box Theatre, Lora Adams

Sept. 27: Elyce

Billany, UnityPoint Health, Trinity Health Foundation

Nov. 22: Thanksgiving Holiday – no meeting

June 9, 2018: Tentative LobsterFest date

BRC News staff...

Editor, reporter, photographer:

Fred Anderson

Correspondent, Website host:

Johanna Smith



For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>

Invitation to 2018 RI Convention

Rotary International has extended an invitation “to the biggest event of the Rotary year--the Rotary International Convention in Toronto, 23-27 June 2018.... Learn more about our event by visiting riconvention.org, and make sure to watch our [promotional videos](#).

“Take advantage of early registration savings by [registering today!](#)”

For more on Rotary International:

<https://www.rotary.org/>