



**THE  
BETTENDORF  
ROTARY  
CLUB NEWS**  
Bettendorf, Iowa, Rotary Club  
Nov. 29, 2017, issue

***Next meeting:***  
Wednesday, Dec. 6, 2017,  
**At Tanglewood Hills Pavilion**



**We'll delve into genetic research with U of I prof.**

The scheduled speaker at the Dec. 6 meeting is Associate **Prof. Bryant McAllister** of the Department of Biology at the University of Iowa, who conducts research into evolutionary genetics.

More specifically, Bryant seeks to understand "... processes occurring through or influenced by genome-level mechanisms. Active research projects in the lab use flies... for empirical studies combining molecular, cytological [i.e., cell study], and genetic approaches. ..."

He is studying three primary areas of research that pertain to aspects of the adaptive evolution of sex chromosomes.

***Last meeting:***  
Wednesday, Nov. 29, 2017



***QC Times: Paper plus digital media***

**Deb Anselm**, publisher of the *Quad-City Times* for the last two years, provided a look inside the Quad Cities' newspaper world during our Nov. 29 meeting.

The *Times* is the "flagship" of the Lee Enterprises family of newspapers, which includes daily papers in 48 markets in 21 states, she said. They all are strong sources of local news and advertising information, she added.

Between the printed newspaper and its digital presence, the *Times* reaches 81% of the QC market, Deb said. The paper's daily circulation of 34,000 copies equates to about 81,000 readers, she said. Digital media reach some 946,000 readers per month. The *Times* has a presence on Facebook, Twitter and other social media, as well as its own Website.

In addition to the *Times*, Lee owns the *Dispatch-Argus* in the Illinois QC and the *Muscatine Journal*. To cover events, it maintains newsrooms in Davenport, Muscatine – and the Moline-based Illinois-QC news staff will soon relocate to East Moline. The papers have separate editorial boards and separate Iowa and Illinois reporting staffs – which only combine to cover such all-community events as the John Deere Classic.

The reporting staff starts arriving in the newsroom at 4:30 a.m., Deb said, and the first news package goes online at 6 a.m.



Each reporter produces two sizeable stories per day, updating them as needed three or four times throughout the day – for digital media (including blogs) as well as the newspaper.

In answer to an audience question about “fake news,” Deb underscored the importance of properly documented news sources. “We follow all leads to report the news,” she said. In a case of false news, when a reporter digs into it, there usually is not a verifiable, legitimate source.

## Announcements...

➔ **Holiday food baskets: Secretary Johanna Smith** said a full complement of Bettendorf Rotarians had volunteered to deliver all our allotted Christmas baskets. The baskets can be picked up at 10 a.m. Saturday, Dec. 16, at the Bettendorf Hy-Vee. Volunteers will receive recipients’ names before then, so they can shop for a gift for each child in the recipient family. The club reimburses members up to \$50 per child – just give the receipt to Johanna.



## BRC Happy \$\$...

**President Tim Lane** collected \$219 with special amounts coming from these happy members: **Gary Mohr** – asked for members who live in his legislative district to sign one of the petitions, which were at each table, “so my name will go on the ballot”... **Tom Howard** – Purdue is going to a bowl game (and a cap appeared on his head)... **Dick Paplinski** – thanks to Bettendorf Rotarians who delivered Thanksgiving food baskets... **Decker Ploehn** – 42<sup>nd</sup> wedding anniversary + happily emceed Festival of Trees luncheon, which raised lots of charity \$\$\$ – thanks also to the efforts of “Grinch” **Scott Naumann**... **Tim Downing** – returned from vacation in Greece... **Mayor Bob Gallagher** – son named scholar-athlete of the month at Indiana University... **Phil Dunbridge** – the Bettendorf Mansion at Rivermont Collegiate is festively decorated, “and you’re invited to visit”... **Tim Lane** – took exchange student **Alessandro** to cut a live Christmas tree – and invited any member to include him in any activity that would give him an American cultural experience.

## The meeting opened...



At the sound of the bell, **President Tim Lane** called the meeting to order and led the recitation of the 4-Way Test. Song leader **Tom Howard**, accompanied by pianist **Tewanta Lopez**, led the singing of “This Is My Country.”

Tim led the Pledge of Allegiance and Moments of Silence, during which we remembered our troops.

After introductions, Tom and Tewanta returned and led the singing of “Sing Rotarians (to the tune of “On Wisconsin”)” and “My Bonnie Lies over the Ocean” – the aerobic version (“stand or sit on every word beginning with ‘B’”); observe the results – sitting, standing and in-between:



## Missing today...

Bennett, Bormann, Brown, Cochran, DeDoncker, Dobesh, Doland, Early, Eikenberry, Hassel, Hill, Kappeler, Kellenberger, Kraft, Larsen, Lokenvitz, Mannix, Marbach, Martinez, Mickle, Mitvalsky, Morrison, Naab, Naeve, Nelson, O’Brien, Powers, Ricketts-McCool, Ross, Sarver, Saul, Schillig, Scranton, Sherrick, Spykstra, Thompson, Wells, Werner, Worner

## Secretary Johanna Smith introduced...

### Guests...

Tewanta Lopez, pianist  
Allison Fair, Arndt Chiropractic, guest of **Penny McGimpsey**  
Jan Collinson, Upper Iowa University, guest of **Tom Kook**  
Debbie Anselm, publisher of the *Quad-City Times*, speaker

In all, 62 Bettendorf Rotarians and 4 guests attended.

## And at the end...

... of the meeting, **Jerry Felsing** won the “Happy to Have a Make-up” in the drawing from among all those members who shared their happiness in this week’s *BRC Happy \$\$*.



## Make-ups...

Thanksgiving basket deliverers: **Paplinski, Kellenberger, Thein, Dunbridge, Early, Lokenvitz, Bennett, Foster, Shea, Doland, Seemann, Rabine, O’Brien, Campion, Powell, Naab**

## Make up at another QC club...

Monday, noon:  
Davenport – The Outing Club  
Monday, noon: Moline – Trinity Lutheran Church, Moline  
Monday, 6 p.m.: QC Illinois – Club Room, HyVee, 7<sup>th</sup> Street & John Deere Road, Moline  
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City  
Tuesday, noon: Rock Island – QC Botanical Center  
**Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion**



Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport  
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport  
Thursday, noon: East Moline – Christ United Methodist Church  
Thursday, noon: Milan – Pinnacle Country Club  
2<sup>nd</sup> and 4<sup>th</sup> Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline  
Friday, noon: North Scott – Steeplegate Inn, Davenport

### **Upcoming meetings... and more**

Meeting programs thanks to program chair **Scott Naumann**, [scottn@midlandcom.com](mailto:scottn@midlandcom.com), 445-4260:

**Dec. 6:** Associate Prof. Bryant McAllister, Ph.D., Department of Biology, University of Iowa

**Dec. 20:** Christmas music by chorus members from Bettendorf High School

**June 9, 2018:** LobsterFest XII



### **BRC News staff...**

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**For more on Bettendorf Rotary:**

<http://www.bettendorffrotary.com/>

# Rotary



**For more on Rotary International:**

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