



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Oct. 17, 2018, issue

Next meeting:

Wednesday, Oct. 24, 2018
Tanglewood Pavilion

Spotlights on fighting polio, youth leadership

Bettendorf Rotary will go two directions at next week’s meeting to spotlight how Rotary serves both local communities and the world.

Oct. 24 is World Polio Day, a moment when all of the organizations – including Rotary International – raise awareness of the huge effort to eradicate polio, and the successes in that fight. **President Bill Daley** will present a comprehensive look at what PolioPlus and



Rotary’s partnerships have achieved.

At the same meeting, we’ll hear more about one of Rotary’s successes in the Quad Cities. Each year our club sponsors students from one of Bettendorf’s high schools to attend the Rotary Youth Leadership Academy – which brings students from across District 6000 to learn about becoming better leaders. **Jim Spelhaug** will introduce last summer’s RYLA students from Pleasant Valley High School.

Last meeting:

Wednesday, Oct. 17, 2018



How a sweet business grew

She brought cookies. And bars – chocolate, pumpkin and more.

So **Tiphany Cannon** really didn’t have to do anything more to make a sweet impression at the Oct. 17 meeting.

But she did. After briefly reporting her family’s history of entrepreneurship, she told us step-by-step how she grew her business – Oh So Sweet by Tiphany bakery in Davenport. And she shared a few of her insights into what it’s meant to her to be an entrepreneur.

And all the while, there were samples of her products at each table (which kept dwindling as she talked).

At the beginning, Tiphany asked the entrepreneurs in the room to raise their hand. **Dr. Julie Meyers, Harry Coin**

and **Dr. Tom Olson** – who said his work was “fulfilling,” of course – did.

She traced her family’s history of entrepreneurship back to her great-grandfather, who started selling office supplies “out of his garage,” and grew that into a brick-and-mortar business with 100-plus employees. Her Dad learned plumbing, started his own plumbing business – out of *his* garage –



and expanded into his own building, with some 25 employees. At age 8, she said she and her Mom sold a local farmer’s fresh vegetables on a street corner in Muscatine.

After marriage, rearing children and teaching

school, she taught herself to bake – by watching TV cooking shows. Family and friends loved her cookies, bars and cupcakes, she said, so she began to promote her baked goods to the community. It wasn’t long until, following the family pattern, she was running a home-based business – this time, out of her kitchen.

Step-by-step, she expanded her customer base, bought more commercial baking equipment, partnered with other businesses – and finally acquired a store in downtown Davenport. From that location, Tiphannie – now with a small staff –

continues to bake sweet things for all sorts of customers. And she serves soup and sandwich lunches to people who work, shop and live in the area.

Along this journey, she has learned these lessons about being an entrepreneur:



- “I have absolutely no idea what I’m doing” – but, when asked to do something new, “I never say no... I just figure it out.”
- “Be ready to work – that’s how dreams come true.”
- “Ideas, ideas, ideas – offer things that aren’t now available” in the QC. She hosts baking competitions and teaches baking classes.
- “Don’t lose sleep when you’re copied. It’s inevitable... It forces you to invent new ideas.”
- “Girl Power – see other women as allies, not rivals. There’s enough success to go around.”



Induction of new member...

Jeff Doty: The new executive of the Illowa Boy Scout Council, **Jeff Doty**, has transferred from the Rotary Club of South Fairmont, W. Va., where he was immediate past president. The 26-year

Rotarian and his wife Jill have been married 30 years. They are parents of Molly and Jacob, who both live in St. Louis.

Announcements...

➔ **Rotary Foundation Dinner: Bill Daley** announced a Rotary Foundation dinner is scheduled for the evening of Nov. 3 in Des Moines. A day-long training seminar will precede the dinner. Ask Bill for more details on either event.

➔ **Veterans Day program: Kevin Kraft** is planning a special program to honor veterans at the Nov. 14 meeting (3 days after Veterans Day). “Please invite veterans you know to be our honored guests,” Bill urged members.



In other BRC news...

➔ **Giving dictionaries to 4th graders:** The distribution of dictionaries to Bettendorf 4th graders is well underway. **Peggy Schneden** gave dictionaries to the pupils in Mrs. Faust’s class at Mark Twain Elementary on Thursday morning, Oct. 18. When Bettendorf Rotarians have visited all of the elementary schools in the city, every 4th grader in the Bettendorf, Pleasant Valley and private

school systems will have his or her own combination dictionary and thesaurus.

BRC Happy \$\$...

Although only a few members seemed to have happiness to share today, **President Bill Daley** collected **\$203**. Here’s what made them happy:

Lee Marbach – daughter’s birthday...
Tom Kook – a birthday that begins a new decade...
Jim Spelhaug – proud that Pleasant Valley achieved the highest percentage of its students taking the SAT – with a composite score of 25.2 – and his daughter has committed to play softball at Iowa State.

The meeting opened...

After the bell rang, **President Bill Daley** called the meeting to order and led the recitation of The 4-Way Test. Song leader **Tom Howard**, accompanied by pianist **Tewanta Lopez**, led the singing of “God Bless America.” Bill led the Pledge of Allegiance and Moments of Silence to honor our troops and offer support for the family of Quad City friends. After introductions, Tom and Tewanta returned to lead the singing of “The Rotary Bell” and “Shine On, Harvest Moon.”



Secretary Johanna Blevins reported...

Guests:

Tewanta Lopez, pianist
Tiphonie Cannon, speaker
Jean Boche, guest of speaker
Megan Olsen, Alzheimer’s Association

In all, 57 Bettendorf Rotarians attended and were joined by 4 guests.



And at the end...

... of the meeting today, **Jim Spelhaug** won the “Happy to Have a Make-up” in the drawing from among all those members who shared their happiness in this week’s *BRC Happy* \$\$.

Missing today...

Ashby, Bennett, Boeye, Bormann, Calabrese, T., Chambers, Cochran, Coin, G., Crist, DeDoncker, Dobesh, Doland, Dunbridge, Early, Fair, Falk, Franks, Gallagher Sr., Garlach, Gause, Goerdt, Hassel, Hill, Hutcheson, Kellenberger, Kraus, Lane, Langan, Larsen, Lawrence, Lokenvitz, Love-Sherrick, McGimpsey, Mannix, Martinez, Mickle, Mohr, Morrison, Naab, Naeve, Nelson, O'Brien, Ploehn, Powell, Raso, Ricketts-McCool, Ross, Saul, Schilling, Schuler, Scranton, Shea, Spykstra, Thein, Tombergs, Wells, Werner, Windmiller, and Worner

Make-ups...

Ada Christopher, Galesburg Rotary

Make up at another QC club...

Monday, noon: Davenport – The Outing Club
Monday, noon: Moline –Trinity Lutheran Church, Moline
Monday, 6 p.m.: QC Illinois – Club Room, Hy-Vee, 7th Street & John Deere Road, Moline
Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion
Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, noon: East Moline – Christ United Methodist Church
Thursday, noon: Milan – Pinnacle Country Club
2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
Friday, noon: North Scott – Steeplegate Inn, Davenport

Upcoming meetings... and more

Meeting programs thanks to President *Bill Daley* and program chair **Scott Naumann**, scottnaumann@msn.com, 563-505-7953:



Oct. 24: World Polio Day & RYLA students
Oct. 31: Chris Knapp, Iowa City A.M. Rotary: Rotary Foundation
Nov. 7: Dave “the Shef” Sheffield, motivational speaker from Port Byron, Ill.

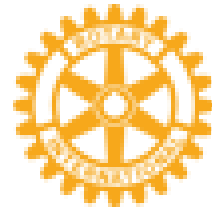
BRC News staff...

Editor, reporter, photographer:
red Anderson:
fred.anderson.1144@gmail.com
Correspondent, Website host:
Johanna Blevins:
bettendorfrotary@gmail.com

For more on Bettendorf Rotary:

<http://www.bettendorfrotary.com/>

Rotary



For more on Rotary International:

<https://www.rotary.org/>