



**THE
BETTENDORF
ROTARY
CLUB NEWS...
in the time of Covid-19**

**Bettendorf, Iowa, Rotary Club
Dec. 16, 2020, 35th Covid issue**

***Next meetings:*
Via ZOOM...**

Dec. 23 & 30, 2020

No meetings these weeks



Best wishes
for a Merry
Christmas
and a Happy
New Year!

Jan 6, 2021

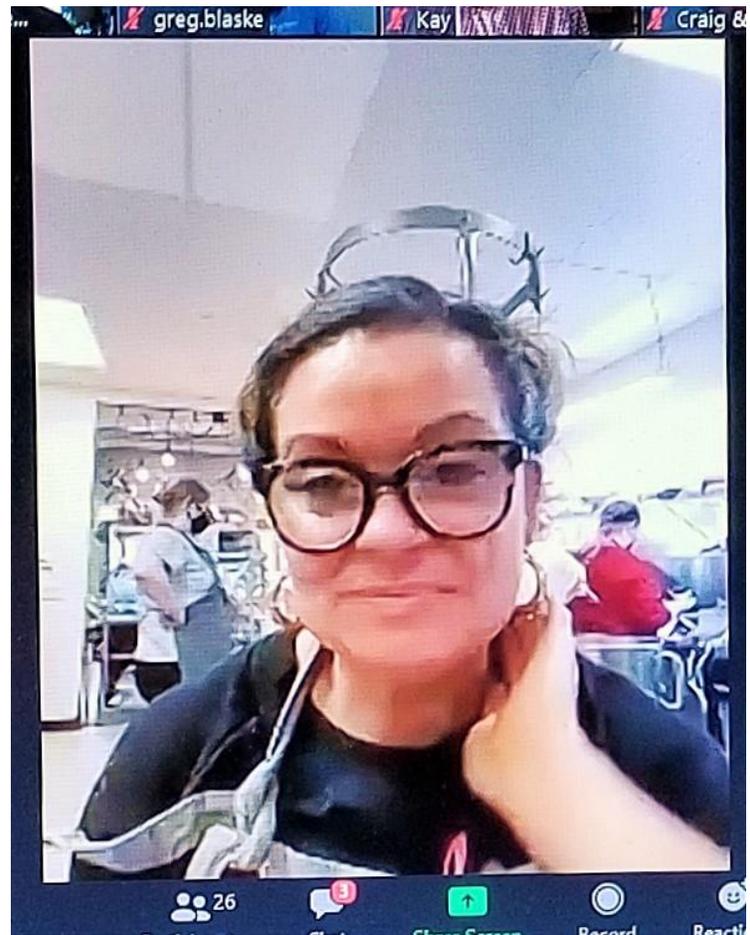
**Students prepare ‘For
Iowa. For the Future’**

We begin the new year 2021 with an opportunity to become acquainted with Iowa Student Council, “a non-profit student leadership organization that promotes service, citizenship, character, integrity, and academics.”

We’ll hear from two of its leaders: 2020 President Aidan Goerdt, the son of BRC **Brian Goerdt**, of Bettendorf High School, and Ramya Subramaniam, of Pleasant Valley High School, this year’s 1st vice-president-elect.

– IASC, continued on page 3

***This issue:*
Dec. 16, 2020**



**Staying Sweet
amid pandemic**

Zooming from the kitchen of her Oh So Sweet bakery in downtown Davenport, **Tiphonie Cannon** described how her business is adapting to conditions during Covid-19 – and keeping all 13 of her employees at work.

Before the pandemic-caused shutdown of many businesses, Tiphonie said So Sweet sold its baked goods to many kinds of customers, including commercial accounts, many kinds of celebrations and

individual consumers. In addition to what she called “the sugar,” last year she had expanded her fare into a lunch menu of imaginative soups and sandwiches.

As income from other categories of sales fell away, she grew the lunch income with “walk-in, dine-in (at social distances), online orders and free delivery,” she said.



Tiphannie displayed samples from her bakery

In her marketing, Tiphannie has greatly expanded the use of social media. An immensely successful promotion – “Adopt a Nurse” – grew out of her use of online marketing. For \$10 anyone can “adopt” a nurse – who will receive a sandwich and sides. So far, she said, more than 1,500 healthcare workers have been served – including other clinical workers, therapist and support staffers..

Online baking sessions on social media have also helped “build a community” of followers, Tiphannie said. “Everybody is at home now and looking for new things to do,” she said. “So we do things to engage people... and we don’t mind acting up a little.”

To learn more about the baked goods or lunch offerings at Oh So Sweet by Tiphannie, go to its Website: www.ohsosweetbytiphannie.com.

Announcements...

→**Christmas baskets: Harry Coin** reported that all is going smoothly in preparation for members to deliver food baskets, plus toys for the children, to 14 households this Saturday.

→**Update on grants: Ann Kappeler** summarized the work of the Charitable Giving Committee during BRC Happy \$\$.

→**United Way fundraiser: Gwen Tombergs** reported that the United Way virtual auction has exceeded its \$20,000 target and reminded us of the “**Scott and Decker Show**” this evening.

→**Turkey Trot: Monica Kruse** ran a virtual Trot to benefit the anti-poverty efforts of Opportunity for All QC.



→**Thanks to essential workers: Rick Bormann** told us the latest recipients of a free lunch – today – for essential workers in the community are the teachers and staff at Neil Armstrong Elementary school.

BRC Happy \$\$...

President Rick Bormann asked members to share the sources of their happiness: **Decker Ploehn** said that soon traffic will be moving on two lanes each way across the new half of the I-74 bridge + he updated the rising numbers of cases and deaths from Covid-19 and warned of another surge after Christmas – he urged everyone to continue all precautions... **Tom Mielnik** – tomorrow is his birthday, so he happily raised his \$\$ to 100... **Joe Campion** – he’s happy

he was able to get assistance from his 6-year-old grandson to pick out Legos for the 6-year-old boy on his Christmas basket list... **Ann Kappeler** – presented a roundup of the work of the Charitable Giving Committee: grants will total \$25,000, and so far \$17,000 has been earmarked for 11 QC groups.

The meeting opened...



For the 35th meeting in the time of Covid-19, and the final one of 2020, we assembled by ZOOM. After **President Rick Bormann** had called the meeting to order and led the

recitation of The 4-Way Test, **Tom Howard** sang “This Is My Country.” Rick led the Pledge of Allegiance and the Moment of Silence, for which Rick remembered our troops, and **Tom Mielnik** offered support for all who are suffering with the Covid-19 virus. No guests were present.

As the meeting was drawing to a close, Rick wished everyone a Merry Christmas and Happy New Year, and observed, “Despite Covid-19, we’ve done everything to serve the community that we’ve wanted to do.” That includes special support for groups of essential workers, holiday food baskets and, coming early in 2021, grants to QC not-for-profit agencies.



While others were extending holiday greetings to each other, the voice of **Dr. Tom Olson** – obviously with visions of sugarplums

dancing in his head – came through: “May the floss be with you!?”



At the end...

... of the meeting today, **Joe Campion** (with Christmas pal, above) won the “Happy to Have a Make-up” in the drawing from among all who shared happiness in this week’s BRC Happy \$\$.

IASC

Continued from page 1 –

Aidan and Ramya’s presentation – “For Iowa, For the Future” – will describe how IASC provides “leadership training, resources and networking for advisers and students throughout Iowa.”

The organization explains that any school in Iowa may attend its activities.

IASC is governed by an advisory board of 10 adults and 6 students. “The mission of the IASC Advisory Board is to provide input for policies and programs for the state association in order to maintain programs, facilitate change and coordinate activities under the direction of the Iowa High School Athletic Association in partnership with the School Administrators of Iowa,” according to its Website.

Upcoming meetings and more...

Meeting programs thanks to Program Chair **Scott Naumann**, 563-505-7953; scottnaumann@msn.com:

Saturday, Dec.

19: Distribution of Christmas baskets and toys

Dec. 23 and 30:

No meetings because of Christmas and New Year's

Jan. 6, 2021:

Students Aidan Goerd, BHS, and Ramya

Subramaniam, PVHS: 'For Iowa. For the Future'



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For more on Bettendorf Rotary:

<http://www.bettendorfrotary.com/> and on Facebook: <https://www.facebook.com/bettendorfrotary>

To join BRC meetings – at noon every Wednesday, except Dec. 23 and 30:

<https://us02web.zoom.us/j/85935276889?pwd=RFhGOGQ0eU5vaEFNYjB2TjR4WWtydz09>

Meeting ID: 859 3527 6889

Passcode: 069113



For more on Rotary International:

<https://www.rotary.org/>

Rotarians elsewhere...

The Rotary Foundation Minute...

[Thanks to **S.K. Nanda**, BRC's Rotary Foundation chair]

Welcome to Week 2 of Rotary International's Disease Prevention and Treatment Month



It's been another week of Rotarians preparing for the end of the year in various ways, including helping neighbors in need both near and far.

With this month's theme of disease prevention and treatment, Rotarians are mindful of the crushing impact of coronavirus on personal lives of families all over the world. This is why several clubs, with the help of The Rotary Foundation (TRF), are responding to the needs of individuals impacted by the virus.

Rotary District 7930, composed of 47 clubs in northeastern Massachusetts, applied for and was awarded a Rotary Foundation Covid-19 Global Grant to support the efforts of Care Dimensions, the largest hospice and palliative care provider in Massachusetts. The \$44,950 was used to purchase PPE (Personal Protective Equipment) for the not-for-profit organization's "Frontline Workers."

Other contributors in this grant were: Rotary District 2650 (Japan), Rotary

Club of Kyoto South and Rotary Clubs in Greater Boston, Mass. The president and CEO of Care Dimensions, Patricia Ahren, expressed her organization's gratitude to TRF for "...funding critical PPE for our staff who are on the front lines of the Covid-19 pandemic... and we are honored TRF has chosen to assist our care teams on the North Shore and in Greater Boston."

District 7930 Governor, Betsy Manzelli, assured Care Dimensions of her district's enthusiasm at "...collaborating with and supporting Care Dimensions during this pandemic." The past district governor, Joan Arsenault, 2019-2020, explained that, as a professional healthcare provider, she realized that TRF "was an incredible resource and could help us address the shortage of PPE and food insecurity."

Past Trustee of TRF and RI Director, Julia Phelps, expressed satisfaction about this grant, which was a first for her district, "that's the beauty of Rotary: people helping people they've never met but knowing they are making a difference and saving lives."

"Wherever you turn, you can find someone who needs you. Even if it is a little thing, do something for which there is no pay but the privilege of doing it. Remember, you don't live in a world all of your own." – Albert Schweitzer

In Rotary,
Olabisi Gwamna Ph.D,
Rotary Club of Mt. Pleasant, Iowa
Editor, Foundation Minute



Rotary District 6000 governor...

'The fifth test' – "Is it fun?" (A dose of humor, hopefully to help start your Rotary week with a smile.)



Proud to be a Rotarian,
Steve Dakin
District 6000 governor 2020-21
steve@retiredfun.net

