



THE BETTENDORF ROTARY CLUB NEWS...

Bettendorf, Iowa, Rotary Club
Jan. 12, 2022

Next:

Jan. 19 at Tanglewood Pavilion

Mike Ingleby to assess real estate market, trends

Bettendorf Rotary club member **Mike Ingleby** will take to the rostrum at the



Jan. 19 meeting to present an analysis of the Quad-City real estate market as well as trends in investment in property.

Mike, who is with Realty One Group Opening Doors, was active in Bettendorf some years ago – elected president and acting as backup song leader. Rejoining BRC three years ago, he has gone back onto the Board and is in line

to become president again on July 1, 2024.

As for investment trends in real estate, Mike will likely focus on the QC market. Factors such as the Covid-19 pandemic, supply-chain inconsistencies and shortages in the workforce certainly will influence investment in real estate, as with the rest of the economy. While much remains unknowable about these and other factors, it's possible to base at least a look at early 2022 on the economy's performance in 2021.

Jan. 12, 2022



We get a pep-talk on membership

Congratulating Bettendorf Rotary for its “resilience” in retaining fairly consistent membership during 2021, the depth of the impact of the Corona-19 virus,

District 6000 Governor Nominee **Dave Cook** analyzed membership trends in the district and offered “5 Simple Ways Proven to Grow Membership.”



Speaking at the Jan. 12 meeting in his role as District 6000 membership co-chair, Dave drew examples of what's working from Rotary clubs across the

district, including his home club, the Boone Noon Rotary.

Pointing to a graph of BRC's yearly membership 2012-2021, Dave said it averaged 102 over that decade, but dipped about 6% in '21 to 94 members. In contrast, other large clubs in the district lost about 12% of their members.

And BRC is rebounding. The Rotary International database, Dave told us, shows Bettendorf's membership has returned to 101 – “and there are more new members in the queue,” he added.

He cited two demographics that contribute to BRC's strength: Our membership comprises 30% women, in line with the district's 32% women. And 21% of our members are age 50 years or younger – compared to an average of 10% for all clubs in the district. “So this club is no problem,” Dave said.

Having stated that, he issued a challenge for BRC – which is in keeping with Rotary International President Mehta Shekhar's goal to achieve net growth of 10% worldwide this year:

“If you go to 108 this year, it'd be a game-changer,” Dave said. Going beyond that would help ensure “a bright future” for BRC. How to achieve that goal can be summarized, he said, by “building on what is already successful” and “looking for new growth opportunities.”

That led him to describe his “5 simple ways proven to grow membership”:

1. “Re-recruit” current members who may have become inactive
2. Check on the “health” of the club – examine “what can we do better?”
3. Follow the maxim “each one bring one” – which we're encouraged to do at least during our birthday month

4. Bring the spouses of members into full membership

5. Establish a “branch” club modeled to meet needs that are different from the “parent” – such as a “noon” club branching into an “early evening” club; or one specifically for young professionals

While applying any of these ways to grow membership, Dave advised us to set goals. He described how his home (Boone noon) club picked a different day to set up an early-evening (5:30-6:30 p.m.) branch to meet between work and evening family activities. With a goal of 50% growth since establishing the branch in 2016, Boone now has 34 noon members and has grown to 22 in the branch – with high percentages of young professionals, spouses and teachers, including some from nearby communities.

[NOTE: Today's scheduled speaker, Dr. Amy Novak, the 14th president of St. Ambrose University, cancelled because of contact with Covid-19; she will speak at the Feb. 2 meeting.]

Announcements...

➔An Acre of Warmth: Joe Champion

finished counting all the blankets and quilts donated to help warm folks in the community who need them this winter – and to total was nearly 1,500, he said. That's nearly double the goal of 800, and almost enough to cover *two acres*. All but 81 of them, including 19 of the hand-



made quilts, have been delivered to social-service agencies to give to their clients.

“We’ll do it again next year,” Joe promised.

→**International project: Tim Lane** summarized BRC’s history of working on community-improvement projects in the developing world – providing clean drinking water, building a



bridge to reach a clean-water source, aiding sanitation by building latrines, sheltering the homeless. He reported that the club has budgeted \$4,000 more (adding to what we’ve already donated) to the project in a suburb of Manila, the Philippines, to provide clean drinking water and latrines for a village school. We learned of the need from **Harry Coin**’s university roommate, who lives in the Philippines.

Meanwhile, Tim said, at a future meeting **Mile Ingleby** will update progress on the project he has proposed to provide family housing in Nepal.

→**Pinewood Derby gets judges: Frank Mitvalsky** said race cars will roll down the track on Jan. 29 as “our” Cub Scout Pack 54 holds its annual Pinewood Derby. Frank called for members to judge the pinewood racers, and **Sharon Sarver** and **Joe Campion** volunteered.

→**Dates to remember: President Larry Thein** reminded us to reserve these dates in our calendar:

→**Red Badge meeting**, for new members to learn more about Rotary, **Tuesday, Feb. 8**, 6 p.m. at the Tanglewood Chapel reception room.

→**Awarding of grants, Feb. 16**, at the Waterfront Convention Center – lunch beginning at 11 a.m. and grant presentations at 11:30 a.m.-1:30 p.m.

BRC Happy \$\$ Plus...

President Larry Thein took the microphone into the meeting room so members could report their happy news – and, uncharacteristically, only two responded: **Jean Dickson** announced her Christmas Eve engagement, with a June wedding planned; and **Penny McGimpsey** offered happy congratulations when she heard the news.

The meeting opened...

President Larry Thein rang the bell, called the meeting to order and greeted everyone, including those attending via ZOOM. He asked **Carol Foster** to lead



the recitation of The Four-Way Test. **Tom Howard** led the singing of the day’s patriotic song, “God Bless America.” Larry led the Pledge of Allegiance and the Moment of Silence – during which we remembered our troops and friends in the community.

Club Secretary Shelly Naumann introduced visitors: Mike Singer, Dane DeDecker and Deb McCreight, guests of **Larry Thein**; Marty Clifton, guest of **Tom Howard**; Doug Peterson, North

Scott Rotary; and Jeff Bloemker, guest of **Scott Naumann**.

Later, after announcements, Tom led the singing of “Sing Out a Song of Rot’ry” and “Smile... Sing a Song.”

Bettendorf Rotarians with January birthdays are: 13, **Jerry Higgs**; 14, **Mark Ross**; 15, **Michael Manternach**; 25, **Keith Worner**; 29, **Brock Biggerstaff**.

At the end...



... of the meeting today, **Jean Dickson** won the drawing for a free make-up – and actual makeup, to bring a pun into the meeting, since **Dr. Tom Olson** wasn’t present. Names “in the hat” were members who shared their news in today’s

installment of “BRC Happy \$\$ Plus.”

For more on Bettendorf Rotary...

Website:

<http://www.bettendorffrotary.com/>

Facebook: <https://www.facebook.com/bettendorffrotary>

BRC News staff...

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To join BRC meetings...

<https://us02web.zoom.us/j/7823748708?pwd=Q1dKblVLSFhLZUJZVnA3YzVnLzRKZz09>

Meeting ID: 782 374 8708

Passcode: 236034

For more on Rotary International:

<https://www.rotary.org/>

Upcoming meetings & more...

Meeting programs thanks to Program Chair **Scott Naumann**, 563-505-7953; scottnaumann@msn.com:



Jan. 17: Our own **Mike Ingleby**: a real estate market update

Feb. 2: Amy Novak, EdD, the 14th president of St. Ambrose University

Tuesday, Feb. 8: Red Badge

meeting at Tanglewood Chapel reception room, 6 p.m.

Feb. 16: Awarding of \$37,000 in BRC Charitable Grants, 11:30 a.m.-1:30 p.m. at the Waterfront Convention Center

April 22-23: All-Iowa District Conference (Districts 6000 and 5970), Coralville Hyatt

June 4-8: Rotary International Convention, Houston, Texas



Make up at another QC club...

[NOTE: To update any of these listings, please notify the editor; thanks]

Monday, noon: Davenport – Davenport YMCA

Monday, noon: Moline –Trinity Lutheran Church, Moline

Monday, 6 p.m.: QC Illinois – Club Room, Hy-Vee, 7th Street & John Deere Road, Moline [changing soon...]
 Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
 Tuesday, noon: Rock Island – QC Botanical Center
Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion
 Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
 Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport
 Thursday, noon: East Moline – Christ United Methodist Church
 Thursday, noon: Milan – Pinnacle Country Club
 2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
 Friday, noon: North Scott – Steeplegate Inn, Davenport



Rotary elsewhere...

D6000 helps Kentucky recover from tornadoes – a report...

Last week a small team of Rotarians from



District 6000 –
 DG Alka Khanolkar,
 DGN Dennis Drager,
 President of Ames Morning Club Al Hermanson,
 President of Ankeny Evening Club Jacquelyn

Duke, and **PDG Steve Dakin** – went to

Gilbertsville, Ky. This is Steve’s first-hand report:

“We teamed up with representatives from Go Serv Global to provide tornado disaster relief Jan. 4-7. Our goal was to provide a little bit of hope and help a community that was devastated by the tornado a few weeks ago.



Tornado damage in Gilbertsville, Ky. last week

“In Gilbertsville, we met a young family of four: father, mother, daughter (8 years old) and son (3 years old). We were told by the father that he had placed everyone in their bathtub and covered the family with a mattress.... The tornado struck taking their home and them with it. They landed on their lawn within an arm’s-length of each other. The daughter had a broken finger and the mother had a broken bone in her foot. [The father] said it was the best Christmas they had had. They were all safe together.

“Our team salvaged items from homes-to-be-demolished, sifted through debris on the lawns, cut up trees separating them from metal and wood framework, and piled the wreckage on the curb for pick-up. Homeowners welcomed our

conversation and an empathetic ear. Many do not know where to begin.

“Jacquelyn Duke recovered three quilts on a lawn in the neighborhood. One of the quilts was made in 1987. She took these quilts home. Her mother will repair them and we will be returning them to the owners.

“DGN Dennis Drager shared this: ‘It was an experience to remember. We had an impact, small as it may have been. I believe Rotarians do what they can, when they can, and I was truly impacted by the number of different groups in this small neighborhood that were there to help. You don’t have to be a Rotarian to live by the “Five Way Test”, but we know Rotarians do.’”

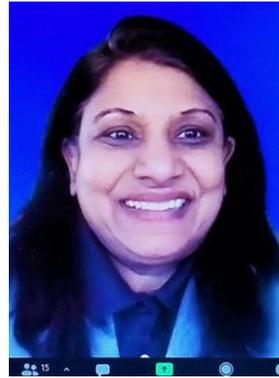
“DGE Steve Wieneke and I will be driving to Gilbertsville on Monday, Jan. 17. Our plan is to return to Iowa on Thursday or Friday, Jan. 20 or 21. Heavy equipment operators are valued. If you would like to join our team and travel to Gilbertsville with us, or you would like further information, please contact me at my cellphone: 515-230-0036 or my email, steve@retiredfun.net.

“If joining our group is not possible, another avenue of support could be a donation to our District 6000 Disaster and Humanitarian Relief HEF Fund. Checks should be made out to ‘District 6000 H.E.F.’, ‘Disaster Relief’ in the memo. Mail to Steve Dakin, 1816 140th St, Boone, Iowa 50036.

“Thank you for all that you do for Rotary and your community.”

Proud to be a Rotarian,
Steve Dakin
Rotary District 6000
PDG 2020-2021

Rotary District 6000 governor...



The R.I.S.E. Action Team shares this thought:

“You can never cross the ocean unless you have the courage to lose site of the shore”.

IN ROTARY FELLOWSHIP

Alka K Khanolkar | District 6000

Governor 2021-22

Email - akhanolkar6000@gmail.com

Cell – 319-504-9857

All Iowa District Conference...

Friday, April 22-Saturday, April 23, 2022, at the Coralville Hyatt. Check with Carolyn Scharff, 877-976-8279.

