



THE BETTENDORF ROTARY CLUB NEWS...

Bettendorf, Iowa, Rotary Club
Feb. 2, 2022

Next:
Feb. 9 at Tanglewood Pavilion

Learn about new journal of Quad-City business

The scheduled speaker for our Feb. 9 meeting (rescheduled from Jan. 26) is **John Lohman**, publisher of the *Quad Cities Regional Business Journal*, which is slated to begin publishing on Monday, Jan. 24.



QCRBJ is published by Corridor Media Group, based in North Liberty, Iowa, which has been

publishing the *Corridor Business Journal* since 2004 in the Cedar Rapids-Iowa City area. Former Bettendorf Mayor (and BRC member) Mike Freemire once asked the group to develop a QC business journal, but it wasn't ready to do that at the time.

According to its website, the journal will report on business news in Scott, Clinton and Muscatine counties in Iowa and Rock Island, Henry and Mercer in Illinois, covering "the small start-ups to the large corporations...." To learn more, click on: <https://quadcitiesbusiness.com/welcome-to-the-qcbj/>

Feb. 2, 2022



SAU listens to employer needs

Amy Novak, EdD, the 14th president of St. Ambrose University, entered higher education 18 years ago, she told us at the Feb. 2 meeting. Her husband Ken had just finished his U.S. Air Force career and the family – the Novaks have eight children – needed an income.

She applied for a position on the staff of Dakota Wesleyan University, Mitchell, S.D., and eventually became its president. Based on her work there, she wrote a book, "Pivot: A Vision for the New University," published in 2019.

That vision apparently is giving direction to her leadership of SAU – and she elaborated on the nature of her leadership in a series of "A" words:

➔ **Adaptability and Adaptiveness:** St. Ambrose has the most healthcare related graduates among Iowa colleges and

universities, she said. They go beyond nursing and pre-med to include physical therapy and a number of other health-related specialties – all in response to the need for more workers in healthcare.

Similarly, Amy said, SAU will become only the third U.S. college to offer a degree in mechatronics engineering. [If you're wondering, as I was, Google said: "Mechatronics engineering is the design of computer-controlled electromechanical systems. The essence of it is that the design of the mechanical system must be performed together with the design of the electrical/electronic and computer control aspects that together (compose) a complete system."]

Adapting its curriculum – and expanding into new curriculum areas – in response to the needs of employers in business and industry has led SAU to its first "innovation seminar" in April, Amy said. In order to produce the next-generation workforce, she said, business leaders are being invited to help develop curricula so graduates come to work with the ability to think critically and employ other life skills, as well as do the job.

→ **Awareness:** As with that April 7 seminar, Amy said, SAU is continually communicating with employers to learn what they need from future employees.

→ **Anchored:** St. Ambrose, as a Catholic university, ensures that its students are grounded in Christian / spiritual values, she said.

→ **Accessible and Affordable:** All of the changes Amy envisions, and toward which she is leading SAU, must be obtainable for those who want and need them – and they must be able to pay for them. So, she said:

→ Older, already established people who need to hone skills or gain some new accreditation must be able to return to the university – or attend virtually.

→ Students who may be the first in their family to go to college must be able to afford it. SAU's tuition compares favorably with Iowa's state universities, Amy said, because of the scholarships and other financial aid it offers.

Thus, Amy said, St. Ambrose is changing how it's "building ladders to success" for the broad range of its students.

Announcements...

→ **First LobsterFest meeting:** The committee that will plan this year's LobsterFest stayed after the weekly meeting to begin its work.



→ **Rotary Youth Exchange:** Recalling how, in pre-pandemic times, BRC had sponsored a RYE student – "which broadened everyone's world perspective"



– **Harry Coin** said things are coming together to have an exchange student in Bettendorf this year.

He asked for two volunteers – a male and female

team – to act as liaisons between the student, the school and host families. More info – including the name and more information about the student – will be coming before long, he said.

→ **BRC to launch a "satellite":** Harry Coin announced that BRC this spring will

launch a satellite... Rotary club. It will meet 5:30-6:30 p.m. every-other Tuesday, with a special focus on professional and business networking.

Harry asked members to tell him about possible locations for such meetings (email: hgcoin@gmail.com). He and **Frank Mitvalsky** will alternate meetings to serve as liaisons with the main BRC club.

Larry Thein asked members to recommend friends, family members, neighbors or others who could benefit from membership in such a club (email: larry.thein@goosehead.com).

➔ **Feeding Bettendorf Police: Monica**



Kruse reported that all went well last Thursday at the first monthly lunch BRC is buying for the Bettendorf Police Dept.; she is coordinating details of the

project. **Brian Goerd**t sponsored last week's lunch, and **Jerry Felsing** will underwrite the next lunch, on Feb. 14. Monica said Happy Joe's is planning a Valentine's Day theme.

She added that **Shannon Chap** volunteered today to sponsor a future lunch – so Monica needs just two more sponsors, for November and December, to fill out the year.

➔ **Dates to remember:**

➔ **Red Badge meeting**, for new members to learn more about Rotary, next **Tuesday, Feb. 8, 6 p.m.** at the Tanglewood Chapel reception room

➔ **Awarding of grants, Feb. 16**, at the Waterfront Convention Center – lunch

beginning at **11 a.m.** and grant presentations at **11:30 a.m.-1:30 p.m.**

➔ **State of the City: Mayor Bob**

Gallagher will present his annual State of the City address at **noon Wednesday, March 9**, at the Waterfront Convention Center – BRC hosts. This takes the place of our regular meeting.

BRC Happy \$\$ Plus...

President Larry Thein took the microphone around the room so members on ZOOM could hear the news other members had to share: Visiting Rotarian (Moline Rotary) Mark Carlson – happy to have a new job, with Valley Construction... **Mike Simon** – “I’d like to get Mark’s old company car”... **Ken Vandersnick** – **Peggy Schneden**’s son-in-law is playing in the Super Bowl – jersey No. 43 with Los Angeles Rams... **Pat Thornton** – he’s grandpa to a new little guy – who’s already been baptized... **Dr.**

Tom Olson – gave his version of this date’s most well-known event with the explanation that “this is my favorite day as Tom Ward Olson (T.W.O. = 2/2/22), I hope that my fellow Rotarians get their ‘Phil’ of my puns! 🤪” – although *his* “groundhog” seemed a bit the worse for wear... **Tim Lane** – marking





the 100th anniversary of his employer, Edward Jones... **Joy Dodson** – speaking as an ImpactLife board member, “Please donate blood” – the need is great

(<https://login.bloodcenter.org/donate>) + invitation to participate in the Junior Achievement fundraiser Bowl-A-Thon (<https://jaheartland.org/events/ja-bowlathon-quad-cities/>) + do what the day is called: National Random Acts of Kindness Day, Thursday, Feb. 17 (check Google for ideas)... **Dave Falk** – realized it’s his 40th anniversary of BRC membership... **Craig Windmiller** – thanked banker **Natasha Jones** for helping his daughter-in-law... **Tom Mielnik** – brother who has been battling Covid-19 has been moved out of ICU... hostess **Juli Sundholm** – happy the old piano was moved out... **Mary**



Macomber-Schmidt – invitation to see tributes to QC cancer survivors painted on the TaxSlayer Center ice – it’s Hockey Fights Cancer, this Saturday, Feb.

5, as the QC Storm host the Peoria Rivermen – proceeds go to the UnityPoint Health Trinity Cancer Center... **Larry Thein** – welcome to members of other Rotary clubs who are joining BRC.



The meeting opened...

President Larry Thein rang the bell and called the meeting to order for members present and on ZOOM. He asked **Brian Goerdt** to lead the recitation of The Four-Way Test. For the first time since recovering from surgery, **Dick Hanzelka** led the singing of “This Is My Country,” the day’s patriotic song. Larry asked **Tim Lane** to lead the Pledge of Allegiance. Larry led the Moment of Silence, during which **S.K. Nanda** asked that we remember our troops and **Harry Coin** noted the passing of notable resident Harry Healy.



Club Secretary Shelly Naumann introduced visitors: Norland Hinke, guest of **Tim Lane**; Christina Bennett, guest of Shelly Naumann; Cris Ryder, guest of **Scott Naumann**; Rochelle Dougal (who was a volunteer to deliver Christmas food baskets) and Sharon Smith, guests of **Monica Kruse**; Whitney Misfeldt, guest of **Maria Osterberg**; Shubanghi Garg, guest of **Peter Paisley**; Robin McNamara and Deb McCreight, guests of **President Larry Thein**; former BRC member Todd

Ashby; and Mark Carlson, Moline Rotary.

After announcements, **Tom Howard** led the singing of “The Four-Way Test,” “Let There be Peace on Earth” and “Happy



Birthday, Dear Rotarians” – specifically, these members with birthdays in February... the reason we had chocolate-chip cookies today: 05, **Shelly Naumann**; 10, **Gwen Tombergs**; 13, **Shawn Langan**; 15, **Russell Wright**; 17, **Melissa Pepper**; 21, **Jolene Powell**; 23, **S.K. Nanda**, **Dane DeDecker**; 25, **Craig Windmiller**.

At the end...



... of the meeting today, **Mike Simons** won the drawing for a free meeting make-up from among the members who shared their news in today’s installment of “BRC Happy \$\$ Plus”.

For more on Bettendorf Rotary...

Website:

<http://www.bettendorffrotary.com/>

Facebook: <https://www.facebook.com/bettendorffrotary>

To join BRC meetings...

<https://us02web.zoom.us/j/7823748708?pwd=Q1dKblVLSFhLZUJZVnA3YzVnLzRKZz09>

Meeting ID: 782 374 8708

Passcode: 236034

BRC News staff...

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For more on Rotary International:

<https://www.rotary.org/>

Upcoming meetings & more...

Meeting programs thanks to Program Chair **Scott Naumann**, 563-505-7953;

scottnaumann@msn.com:



Tuesday, Feb. 8: Red Badge meeting at Tanglewood Chapel reception room, 6 p.m.
Feb. 9: John Lohman, publisher of the *Quad Cities Regional Business Journal*

Feb. 16: Awarding of \$37,000 in BRC Charitable Grants, 11:30 a.m.-1:30 p.m. at the Waterfront Convention Center

March 9: Mayor **Bob Gallagher** gives the State of the City address at the Waterfront Convention Center

April 22-23: All-Iowa District Conference (Districts 6000 and 5970), Coralville Hyatt; call Carolyn Scharff, 877-976-8279

June 4-8: Rotary International

Convention, Houston, Texas; to register:

<https://convention.rotary.org/en>



Make up at another QC club...

[NOTE: To update any of these listings, please notify the editor; thanks]

- Monday, noon: Davenport – Davenport YMCA
- Monday, noon: Moline –Trinity Lutheran Church, Moline
- Monday, 6 p.m.: QC Illinois – Club Room, upstairs, Hy-Vee, 30th Street & 18th Avenue, Rock Island
- Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City
- Tuesday, noon: Rock Island – QC Botanical Center
- Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion**
- Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport
- Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport
- Thursday, noon: East Moline – Christ United Methodist Church
- Thursday, noon: Milan – Pinnacle Country Club
- 2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – Bierstube, Moline
- Friday, noon: North Scott – Steeplegate Inn, Davenport

Rotary elsewhere...

Rotary District 6000 governor...



The R.I.S.E. Action Team shares this thought:

One day you are the best thing since sliced bread and the next day you are toast.

For those of you that also like a joke.

“Life is not a fairy tale. If you lose your shoe at midnight, you are probably drunk.”

IN ROTARY FELLOWSHIP

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