



THE BETTENDORF ROTARY CLUB NEWS

Bettendorf, Iowa, Rotary Club
Sept. 28, 2016, issue

Next meeting:

Wednesday, Oct. 5, 2016, at
Tanglewood Pavilion

Victory Enterprises chief to speak Oct. 5

Victory Enterprises “is a comprehensive political and corporate consulting and communications firm based in Davenport, Iowa,” according to its Website. It was founded in 1997 by **Steve Grubbs**, who is the scheduled speaker at our Oct. 5 meeting.

The Website continues: “Victory Enterprises has an in-house public opinion polling division. We’ve conducted survey research and market research for campaigns, associations and corporations across the country. Our survey research is regularly disseminated and carried by the media...

“Victory Enterprises also has a full service media production division with the capacity to produce television, radio, direct mail and web based communications. We also provide all placement services needed for your communication needs.

“Our other array of services include live and auto phone services, as well as grassroots messaging and general consulting....”

Last meeting:

Wednesday, Sept. 28, 2016



His job: North America’s water

Bob Sinkler served a 30-year career as a combat engineer in the U.S. Army, rising to the rank of colonel. In the Corps of Engineers his assignments included command of the Rock Island District, oversight of building beefed-up hurricane protection of the New Orleans area after Hurricane Katrina and chief of strategic initiatives for the Corps’ commander.

After retiring from the Army, Bob leveraged his extensive knowledge of water-related construction to become the director of North American water infrastructure with The Nature Conservancy. He explained how he does that during his Sept. 28 visit to Bettendorf Rotary.

To support TNC’s mission of working to preserve the natural environment and the

plants and animals that live in it, Bob leads the organization's emphasis on focusing America's investment in water-related infrastructure on "a basin-scale systems approach that incorporates natural solutions and sustainable design." This approach is especially applied to "large river systems, watersheds, wetlands and lakes" – such as the Mississippi River; Bob is working to establish his headquarters in the Quad Cities because of the river. (He and his wife also decided to retire here after his assignment as commander of the Corps' Rock Island district.)



Acknowledging the current U.S. commitment to water conservation is "woefully underfunded," he is striving to double the country's investment in water-resources infrastructure by 2020. Labeling himself – and TNC's philosophy – as "ruthlessly pragmatic," he is committed to including all forces that have a stake in water issues in their solutions. Every point of view needs to be "recognized and incorporated" in solutions in order for them to work, he emphasized.

The Nature Conservancy has about a million members and works on nature-conservation projects in all 50 states and more than 30 countries, he said.

To get an idea of the scope of TNC's work, follow this link to a map of its preserves in Iowa and surrounding states: <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/iowa/placesweprotect/index.htm?sitelinks=Protected>

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Announcements...

→ We got a full District 6000 grant:

President Jonna

Schuler announced that BRC has received a \$5,000 grant from District 6000 to help fund our community-service project to install five sets of chimes at Faye's Field at the Learning Campus. Work on the chime installations will begin in spring 2017, she added.



→ **BRC Charities Board: Kevin Kraft** made two announcements:

→ The deadline is today – Sept. 30 – for applications from non-profit groups for the current cycle of grants.

→ Donations to the endowment fund have exceeded this year's goal, hitting \$10,500 with some pledges still to be collected. The multi-year campaign to boost the endowment fund will help ensure enough money to sustain all programs, if ever regular fundraising efforts fall short.

→ **Dictionary project sign-ups: Dr. Jim Spelhaug** again passed around clipboards for members to sign up to hand out a personal dictionary to each 4th grade student in Bettendorf, Pleasant Valley and the private schools in the city.

After his efforts at the meeting, these opportunities remain unfilled:

→ Bridgeview Elementary, LeClaire, Wednesday, Oct. 12: 1:45-2 and 2-2:15 p.m.

→Lourdes Catholic, Bettendorf, Monday, Oct. 10: 2:45-3 p.m.

→Morning Star Academy, Bettendorf, Wednesday, Oct. 12: 1:30-1:45 p.m.

→Paul Norton Elementary, Bettendorf, Thursday, Oct. 13: 1:30-1:45 p.m.

If you can volunteer to fill one of these service opportunities, please contact Jim (spelhaugjim@pleasval.k12.ia.us).

This is truly a rewarding opportunity to serve youth in our community in a most

meaningful way. [I have handed out dictionaries almost every year since joining BRC – and each time at least one child, and usually

more, touched me with how much he or she appreciated the dictionary. I join Jim in urging you to volunteer. Ed. Fred]

As in past years, Jim will contact every volunteer with hand-out details and reminders.

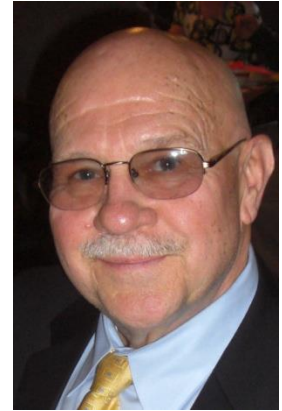
→**One Rotary Summit: President Jonna** urged members to sign up to attend this District 6000 training workshop scheduled for 5:30-9 p.m. Wednesday, Oct. 5, at the West Liberty, Iowa, Community Center. There's no fee, but the registration deadline is Monday, Oct. 3, to get an accurate count for the free 5:30 supper. To register, email dis6000admin@Lisco.com or call (877) 976-8279.

→**All-QC Rotary “Service for Success” project is Thursday, Oct. 13.** The project, which will benefit Kids Against Hunger, brings Rotarians from across the community to the Rogalski Center at St. Ambrose University to assemble box

meals for the poor. Rotarians will pay \$10 and guests are free. The project runs 5:30-9 p.m.

→**A note of thanks from Dick Schillig for BRC's help with Run with Carl:**

The 22nd annual Run with Carl was held Labor Day, Sept. 5, at the Bettendorf Life Fitness Center. This was the second year Run with Carl was managed and directed by a special partnership between the Bettendorf and Pleasant Valley community schools. Thanks to the precedents established by Bettendorf Rotary in prior years this year's running went off without a hitch on a beautiful Labor Day morning.



Close to 1,000 people participated in this year's event. Race directors Dan White and Eric Willis did an absolutely wonderful job directing the 1- and ½-mile kids runs and the 5-mile and 5-K run/walk events.



Overall participation from the community – including sponsors, volunteers and promoters – was tremendous! There is no better way of promoting

Rotary to the community than through Run with Carl!

Thank you, Bettendorf Rotary, for continuing your support over the years. And thanks to the many individual Rotarians who volunteered on race day. [Apologies for the delay in publishing this note; Ed. Fred]



**Jon Ryan
Happy \$\$...**
(Named in honor of
the late Bettendorf
Rotarian, punster,
jokester and all-
around good guy)

President Jonna Schuler collected \$287 – with special happiness notes shared by: **Joe Pacha** – 41st anniversary of his 29th birthday... **Richard “Ozzie” Oswald** – 40th birthday... **Glenn Dugan** – 3rd grandson has joined the family... **Ann Kappeler** – grandson has had a stellar golf season... **S.K. Nanda** – 50th anniversary of his arrival in the U.S.... **Larry Thein** – grandson’s first birthday... **Rich James** – back from three months in Colorado, bringing cool mountain weather with him + 49th anniversary... **Tim Lane** – kudos to **President Jonna** for securing the \$5,000 District 6000 grant for our Faye’s Field project next spring.



The meeting opened...
President Jonna Schuler opened the meeting by leading the recitation of the 4-Way Test. **Dick Hanzelka** led the singing of “This Is My Country.” After the Pledge of Allegiance and Moment of Silence – during which we learned **Chris Carroll**’s daughter is recovering after

injuries from a fall, and we wished strength for **Dave Deuth** during his battle with cancer – Dick returned to lead today’s songs with **Deanna Severs** at the piano: “All Hail to Rotary” and “Peggy O’Neil.”

Secretary Johanna Smith introduced...

Guests
Col. Robert Sinkler (USA, Ret.), The Nature Conservancy (speaker)
Jarod Powell, Powell Financial
Mecca Morrision, guest of **Brad Morrison**
Ron Crist, Duck Creek Tire, guest of **Jonna Schuler**
Deanna Severs, piano player

In all, 54 Bettendorf Rotarians attended and were joined by 5 guests.



And at the end...
... of the meeting, **S.K. Nanda** won a Happy to Have a Make-up in the drawing from among all those members who participated in *Jon Ryan Happy \$\$*.

Missing today...
Ashby, Boeye, Bormann, Bush, Chambers, DeDoncker, Dobesh, Dugan, Eikenberry, Elledge, Featherstone, Gallagher, Sr., Gallagher, Jr., Garlach, Gause, Hager, Hassel, Howard, Hurd, Kellenberger, Kraus, Larsen, Lawrence, Lokenvitz, Loweth, McGimpsey, Mannix, Marbach, Martinez, Naeve, Nelson, Paplinski, Ploehn, Powers, Ross, Sarver, Saul, Schmit, Schwab, Scranton, Shea, Sherrick, Slavens, Stone, Stopulos, Tombergs, Webster, and Werner

Make-ups...
Todd Ashby – North Scott Rotary
Rich James - Summit County, Colo., Rotary

Upcoming meetings and more...

... Meeting programs thanks to program chair **Scott Naumann**, scottn@midlandcom.com, 445-4260:



Oct. 13: QC-wide Service for Success event, Rogalski Center, St. Ambrose University

Future meeting:

Former QC TV newscaster Carolyn Wettstone: “How I Kicked the Cancer Fairy’s Butt”

BRC News staff...

Editor, reporter, photographer: Fred Anderson

Correspondent and Website host:
Johanna Smith

For more on Bettendorf Rotary:

<http://www.bettendorffrotary.com/>

